

Township of Brick 5-Year Consolidated Plan 2025- 2029 & 2025 Action Plan

March 20

2025

The Township of Brick Community Development Block Grant Program 5-Year Consolidated Plan and 2025 Action Plan reviews past performance and coordinates all elements of community development including rehabilitation of housing, creation and retention of affordable housing, public facility reconstruction and development, public services and administration of these programs into a single plan utilizing Block Grant funds for the Fiscal Years July 30 through June 30 of 202-2029 and the Fiscal Year 2025 Action Plan.

Community
Development
Block Grant
Program

Executive Summary

ES-05 Executive Summary – 24 CFR 91.200(c), 91.220(b)

1. Introduction

The U.S. Department of Housing and Urban Development (HUD), Office of Community Planning and Development (CPD) requires a recipient of federal entitlement grant funds to develop a Consolidated Plan (ConPlan) that describes the community development priorities and multiyear goals every five years, based on an assessment of the housing and community development needs, an analysis of housing, the economic market conditions, and the available resources.

The ConPlan is carried out through an annual Action Plan which provides a concise summary of the actions, activities, and specific federal and non-federal resources that will be used each year to address the priority needs and goals identified in the ConPlan. The ConPlan and Action Plan are submitted to HUD for their review and approval. These regulations guide the following entitlement grant programs:

Community Development Block Grant (CDBG) funds are used to develop viable urban communities by providing decent housing, ADA accessibility, infrastructure improvement and a suitable living environment, and expanding economic opportunities, principally for low, and moderate, income persons.

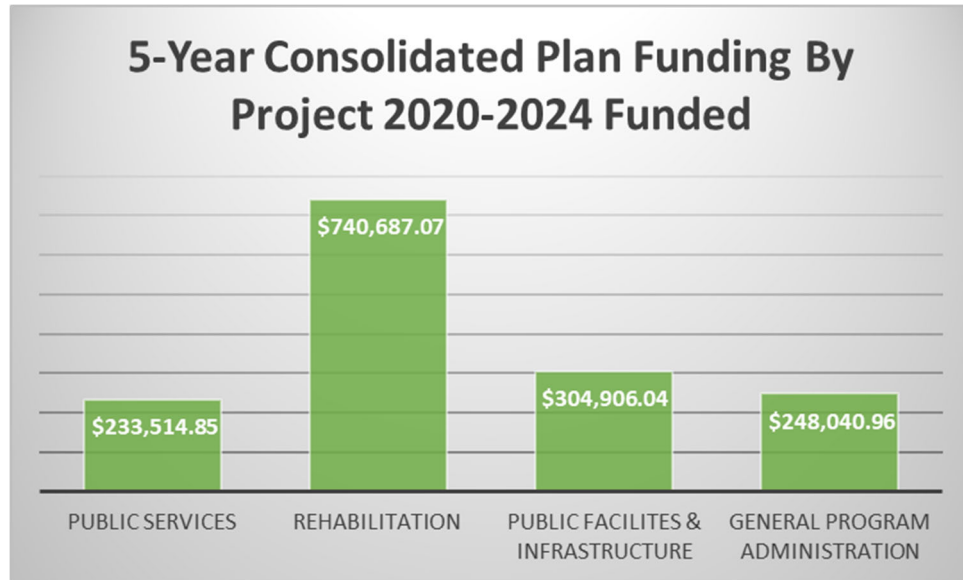
The purpose of the Consolidated Plan is to guide the decisions regarding the use of the federal resources and to set forth the program goals, specific objectives, and benchmarks for measuring progress.

The Township of Brick is an Entitlement Community and participates in the U.S. Department of Housing and Urban Development (HUD) Community Development Block Grant Program (CDBG) as a municipal member of the Ocean County Consortium. The Township of Brick receives a direct CDBG Grant, but not HOME funds. However, the Ocean County Consortium receives HOME funds and the Ocean County Community Development Program administers HOME Funds throughout the County. Therefore, residents of the Township of Brick do benefit from HOME funding.

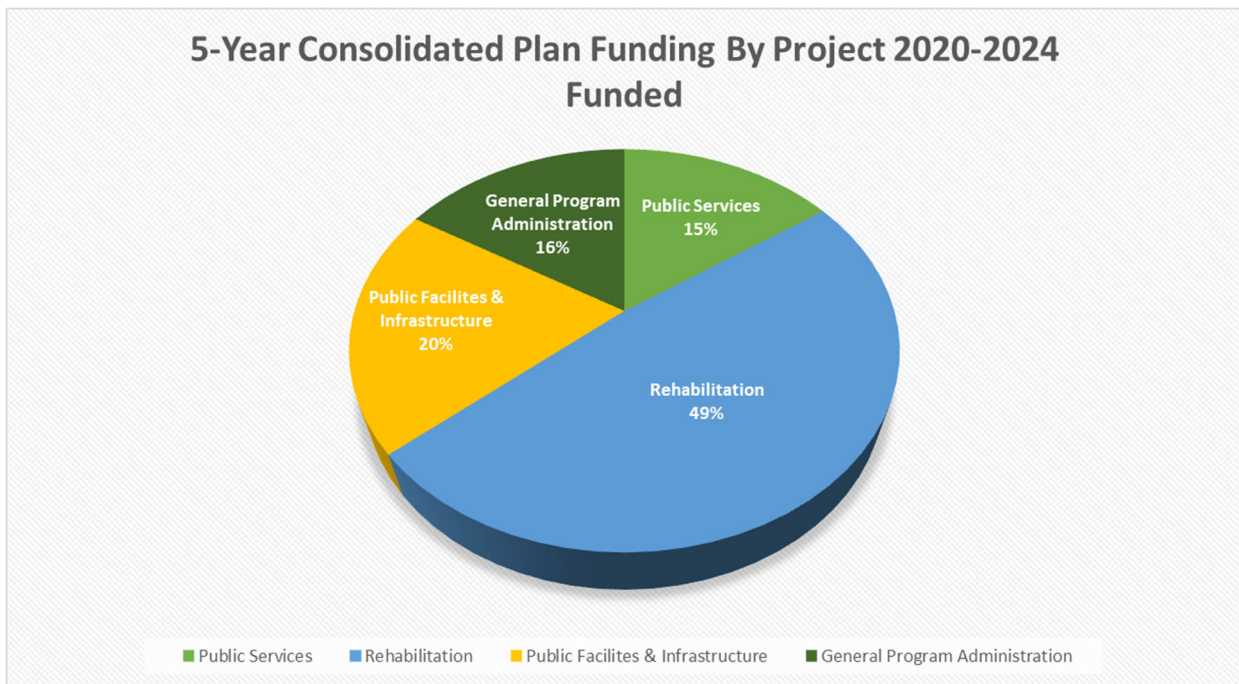
The Township administers the CDBG program through its Land Use & Planning Division, Community Development Program. The Township Planner coordinates with staff, the Mayor's Office, Business Administrator and the newly formed Mayor's Committee on Fair Housing, the public, public services organizations, the County and the CHAC Committee on the 5-Year Consolidated Planning process.

The Township of Brick has been fortunate to have received \$1,523,679.00 over the last 5-Year Consolidated Planning period (2020- \$302,309.00, 2021 - \$315,888.00, 2022- \$310,817.00, 2025 - \$309,173 and 2025 - \$285,486.00). The funding was utilized to fund four main projects; 14.47% was utilized for Public Services, 23.14% for Housing Rehabilitation, 51.85% for Public Facilities and Infrastructure (partially funded by local sources) and 11% for General Administration. See Figures 1 & 2.





CDBG Fig. 1



CDBG Fig. 2

2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview



The Township of Brick is required to use the Performance Outcome Measurement System (POMS) developed by the U.S. Department of Housing and Urban Development (HUD). The POMS enable the collection and aggregation of the standard performance data on entitlement-funded activities from all entitlement grantees nationwide for use on the effectiveness of formula entitlement programs in meeting HUD's strategic objectives as reported to Congress.

HUD has three objectives:

- Creating a suitable living environment
- Providing decent affordable housing
- Creating economic opportunities

These objectives are combined with three performance outcome categories:

- Accessibility/availability
- Affordability
- Sustainability

The performance outcomes measurement statements are:

- Accessibility for the purpose of providing decent affordable housing
- Affordability for the purpose of providing decent affordable housing
- Suitability for the purpose of providing decent affordable housing
- Accessibility for the purpose of providing suitable living environments
- Affordability for the purpose of providing suitable living environments
- Suitability for the purpose of providing suitable living environments
- Accessibility for the purpose of creating economic opportunities
- Affordability for the purpose of creating economic opportunities
- Suitability for the purpose of creating economic opportunities

The 2025-2029 Consolidated Plan and 2025 Action Plan outlines the various activities to carry out to achieve the objectives and the outcomes required by HUD. The Township of Brick will undertake activities within the following categories: affordable housing construction, housing rehabilitation, public services, public facility and infrastructure and community development general administration. All of the funding priorities will serve the extremely low, very low, and low- and moderate-income households in The Township of Brick. In addition, the public services activities will serve the special needs populations including: seniors, persons with disabilities, persons experiencing homelessness and at risk of homelessness, persons living with HIV/AIDS, at risk children and youth, and victims of domestic violence.

3. Evaluation of past performance

In order to provide a context for this 2020-2025 Consolidated Plan, the Township of Brick reviewed the Consolidated Annual Performance and Evaluation Reports (CAPERs) submitted to the U.S. Department of



Housing and Urban Development (HUD) for the period of 2019-2024 and HUD's subsequent Program Year-End Review Letters. The CAPER lists the accomplishments in relationship to the goals and priorities established in the previous Consolidated Plan.

During the course of the previous five years, The Township of Brick has demonstrated that the programs listed in the Consolidated Plan have complied with the statutes and operating regulations set by HUD. In HUD's annual reviews, it has acknowledged that The Township of Brick has the capacity to administer Consolidated Plan programs.

The previous CAPER indicates strong track record of setting and meeting the goals set by The Township of Brick. The Township of Brick achieved timeliness in each program year. The Township of Brick has also demonstrated compliance with 24 CFR 570.200(a)(3), the Overall Benefit Certification. This Certification requires that not less than seventy-percent (70%) of the aggregate of CDBG expenditures be used for activities benefiting low- and moderate-income constituents. In addition, the Township of Brick is proud to report the following accomplishments and beneficiary data during the 5-Year Planning term as shown on Fig. 3. One area where the Township could improve is in the provision of affordable housing program effectiveness. With the price of land and property at record levels, it has become increasingly difficult to provide for the creation of new affordable housing units. The Township is looking to forge partnerships with additional non-profit agencies to dedicate affordable housing funds to encourage creation of new units.

| Fig. 3 Township of Brick 5-Year 2020-2024 Consolidated Plan Accomplishment Metrics | |
|---|----------------------|
| Housing Activity | Housing Units |
| | 33 |
| Public Facilities & Infrastructure | Persons |
| | 28905 |
| Public Services | Persons |
| | 26997 |
| Township of Brick 5-Year 2020-2024 Consolidated Plan Beneficiary Data | |
| Housing | Households |
| | 129 |
| Non Housing | Persons |
| | 30181 |
| Low/Moderate Income Beneficiaries | Persons |
| | 28496 |

CDBG Fig. 3



CDBG Fig. 3

4. Summary of citizen participation process and consultation process

The Township of Brick updated its Citizen Participation Plan (CPP) in 2025 and strives to ensure that the Consolidated Plan planning process includes opportunities for public participation, such as public hearings and public comment periods; involvement of affected persons and other concerned citizens; transparency and freedom of access to the Consolidated Plan and Action Plan; and consultation with public and private agencies that provide assisted housing, health services, and fair housing services for children, veterans, youth, elderly, persons with disabilities, and persons living with HIV/AIDS. To solicit input on this 2025-2029 Consolidated Plan and 2025 Action Plan, The Township of Brick engaged in various activities that include, but not limited to: public hearings, on-line and paper surveys, and community meetings.

The Township of Brick held its public hearings to allow the public to provide input on this 2025-2029 Consolidated Plan and 2025 Action Plan. Public notices were printed in local newspapers, including a Spanish language newspaper, email notification was submitted to The Township of Brick's network of non-profit service providers, and information was provided on The Township of Brick's website. In addition, The County of Ocean prepared an online survey that captured the views and comments of a large number of residents and local service providers. The survey included a broad range of questions that asked respondents to identify their community needs associated with CDBG and HOME eligibility activity and national objectives. The online survey was available until February 14, 2025 and generated over 700 responses on County of Ocean's website at www.planning.co.ocean.nj.us/frmCECommDev.

To ensure continuation of public participation in the development of the Consolidated Plan, The Township of Brick's website hosts the draft and final versions of the Ocean County Consortium's 2025-2029 Consolidated Plan and 2025 Action Plan, the Township of Brick's 2025-2029 Consolidated Plan and 2025 Action Plan and the schedule of public hearings at Township of Brick Municipal Complex – 401 Chambers Bridge Road, Brick, NJ including the following:

1. Five-Year Consolidated Plan/Action Plan Pre-Development Public Meeting - December 5, 2025@6pm (Public Hearing #1)
- 2.CDBG Organization Meeting for Municipal Representatives, December 16, 2025
3. County Housing Advisory Committee (CHAC) Meeting #1, January 16, 2025 at 10:00 am.
4. Public Services Agencies and 5-Year Consolidated Plan Public Meeting -January 16, 2025@2pm.
5. Five-Year Consolidated Plan/Action Plan Draft - Public Meeting - December 5, 2025@6pm (Public Hearing #2)



In addition, meetings were held in Toms River at 129 Hooper Avenue –1st Floor Planning Conference Room Toms River, NJ

- Pre-Development Public Hearing #1 – December 16, 2025 @5pm
- Five-Year Consolidated Plan Public Meeting – Public Hearing #2 -April 15, 2025@6pm.
- Ocean County Board of Commissioners Board Meeting – Public Hearing #3 – May 7, 2025 @ 4 pm (101 Hooper Avenue, 1st Floor, Commissioners Meeting Room 119, Toms River, NJ)

Additionally, the Township of Brick citizen participation included a 30-day public comment period (February 28, 2025 thru March 30, 2025) to solicit comments on the draft 2025-2029 Consolidated Plan and 2025 Action Plan. These meetings are noticed in the Ocean Star and Los Unidos in addition to postings on the Township of Brick Website, Facebook and Twitter Accounts.

5. Summary of public comments

The appendix section includes, but not limited to: a summary of the public comments in the final version of this 2025-2029 Consolidated Plan and 2025 Action Plan.

6. Summary of comments or views not accepted and the reasons for not accepting them

All comments received to date have been accepted and considered in this 2025-2029 Consolidated Plan and 2025 Action Plan. The appendix section includes, but not limited to: a summary of the public comments in the final version of this 2025-2029 Consolidated Plan and 2025 Action Plan.

7. Summary

The Township of Brick’s draft and final version of this 2025-2029 Consolidated Plan and 2025 Action Plan identifies the housing needs and community development needs of the predominantly low- and moderate-income communities in The Township of Brick. The objective is to target available resources to meet the identified needs in order to revitalize neighborhoods and improve the quality of life.

This 2020-2025 Consolidated Plan provides a vision, a strategy, and the actions to be taken to meet the housing and the community development needs that include, but not limited to: affordable housing, public facility and infrastructure upgrades, public service, and support for the homeless and special needs population in The Township of Brick.

This 2020 Action Plan, beginning July 1, 2020, outlines the eligible projects that address the most critical needs and the funding attributed to serving these needs in The Township of Brick.



The Process

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

| Agency Role | Name | Department/Agency |
|--------------------|-------------------------------|---|
| CDBG Administrator | Tara B. Paxton, MPA, PP, AICP | Township of Brick - Division of Land Use & Planning |

Table 1– Responsible Agencies

Narrative

This 2025-2029 Consolidated Plan and 2025 Action Plan identifies the Township of Brick Division of Land Use & Planning as the lead department responsible for coordinating the development of the Township's Consolidated Plan and the annual Action Plan. The Land Use & Planning Division is also responsible to provide guidance and policy direction that supports the overall strategy in selecting a program and an activity for the implementation of the CDBG funds.

The Township of Brick's Department of Finance provides the accounting and financial resources to help assist the Department of Planning's efforts in administering the federal funds.

Consolidated Plan Public Contact Information

Questions or comments can be directed to the following contact in regards to this 2025-2029 Consolidated Plan and 2025 Action Plan:

Tara B. Paxton, MPA, PP, AICP

Township of Brick

401 Chambers Bridge Road, Brick, NJ 08723

tpaxton@twp.brick.nj.us

732-262-4783



PR-10 Consultation - 91.100, 91.110, 91.200(b), 91.300(b), 91.215(l) and 91.315(l)

1. Introduction

The Ocean County Planning Department in lead and in coordination with the Township of Brick held several hearings and meetings for public input that guided and facilitated the development of this 2025-2029 Consolidated Plan and 2025 Action Plan. In addition, the Township held two more independent public hearings to afford the public additional opportunity to comment. The hearing on January 29th, 2020 was targeted to Sub recipient providers to garner input on future needs for county residents who need supportive services provided through non-profit agencies. This hearing provided a lot of feedback to staff to identify service gaps and potential improvement in the coordination of services amongst the sub recipients.

The Township of Brick recognizes that strong collaboration is vital to ensuring that the needs of the community, and in particular, the needs of low-income persons and households are addressed through the input of the citizenry and key stakeholders. The Township also provided opportunity to comment for Public Service Sub recipients during annual monitoring visits during January and February of 2025.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).

The Township of Brick does not own land, property, or anticipate owning land and property for public housing. The Township of Brick does not use any of its CDBG funds for public housing activities. The U.S. Department of Housing and Urban Development (HUD) rules do not permit the use of the HOME Program funds to be used to a fund public housing authority activity. The Township of Brick has one public housing authority (PHAs) operating within its boundaries; the Brick Township Housing Authority. This PHA has provided data on the housing choice voucher holder characteristics, waiting lists, and future plans in development.

The Township of Brick participates as a part of the Ocean County Consortium membership that continuously and actively coordinates with the public and assist housing providers with forming a partnership with health, mental health, and service agencies in a variety of ways that include, but not limited to: 1) Implementation of an accounting mechanism to share the annual distribution of funding, preparation of routine work including written documentation, such as an application, a form, or a letter with housing and service providers, develop an eligible activity and project that meets the need of the community, provide technical assistance, and assistance in management of a project to ensure successful programming; 2) Active in local and regional boards, committees, and coordination efforts; 3) Strong



working relationship with many local housing and service providers. This relationship includes, but not limited to: meeting regularly to discuss housing and human service needs and to develop strategies to address these needs; 4) Coordination occurs continuously between the local jurisdictions and the housing and service providers.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness

The Township of Brick through its participation with the Ocean County Consortium supports its affiliates that work with a homeless assistance agency to coordinate the delivery of a housing assistance and a service to a homeless family, individual, youth, and a person with a disability. The Township of Brick, through sub recipients that provide homelessness services takes an initiative to provide the maximum personal independence for a homeless person and a person at risk of becoming homeless through the design and implementation of the U.S. Department of Housing and Urban Development's (HUD) Continuum of Care (CoC) model.

The Township of Brick has significantly increased its efforts towards coordination and collaboration across the many systems of care in an effort to serve the most “at-risk” residents including a homeless person, a person at risk of becoming homeless, a veteran, and an unaccompanied youth. As a part of the 2020-2025 Consolidated Plan planning process, The Township of Brick will complete an update to the 2011 Analysis of Impediments to Fair Housing Choice (AI) and other tools to identify where the underserved population is located and concentrated. The Township of Brick and its partners are taking efforts to identify the number of homeless residents and listing the social and human services designed to meet these specific needs. In January 2014, a Point-In-Time Count (PITC) was conducted to identify both a sheltered and an unsheltered homeless person. The PITC survey provides the insight into the demographics of a subpopulation within the overall homeless population. These subpopulations include, but not limited to: the homeless veterans, the chronically homeless, the victims of domestic violence, and the homeless with HIV/AIDS, the mentally ill, and the substance abusers.

The Township of Brick through its participation in the Ocean County Consortium has made progress in implementing a Regional Coordinated Assessment System (RCAS) based on a U.S. Department of Housing and Urban Development (HUD) mandate and its method of best practice. The Township of Brick has adopted the guiding principle and the common assessment tool that inhibits service providers to share and understand together the information on the needs of the community. A common assessment, about a need, a mutual and comprehensive understanding of a service program requirement, and a target population to be served, is the threads when combined that link an individual and a family to a referral that supports their need. Upon entry into the CoC system, an individual and a family of low income has access to receive a variety of services designed to help find permanent housing, education, employment, and/or additional public assistance as necessary. A variety of housing options exist that include, but not



limited to: transitional living, emergency shelter, rapid re-housing, and affordable housing (based on unit availability).

An individual and a family may also receive any and all of the following services: employment training, job search assistance, and assistance in preparing for the General Educational Development (GED) test, medical service that treats and helps a homeless child and a unaccompanied youth (under 24 years of age), Veterans Assistance (VA) that offers supportive services and public benefits to veterans and their families that include, but not limited to: housing counseling services, health care services, child care services, educational assistance, legal services, transportation services, financial planning services, daily living services, and temporary financial assistance.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies and procedures for the administration of HMIS

The Township of Brick is not an Emergency Solution Grant (ESG) recipient. However, under the Continuum of Care (CoC) model, with the Ocean County Consortium as the lead, the goal and priority are to strive toward the elimination of homelessness and to improve the lives of those who are homeless and at risk of homelessness. This 2025-2029 Consolidated Plan and 2025 Action Plan sought consultation from data sources that include, but not limited to: the CoC, the Point-in-Time Count (PITC), the Housing Inventory Count (HIC), and the Annual Homeless Assessment Report (AHAR). The consultation process ensures that the goal and the priority integrate into the Consolidated Plan planning process.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities



Table 2– Agencies, groups, organizations who participated

| | | |
|---|--|--|
| 1 | Agency/Group/Organization | Ocean County Board of Social Services |
| | Agency/Group/Organization Type | Other government - County |
| | What section of the Plan was addressed by Consultation? | Homelessness Strategy Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth |
| | How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination? | The Ocean County Consortium, including the Township of Brick, provides funding to the Board of Social Services (BOSS). The BOSS coordinates the entry into the Continuum of Care (CoC) system that serves the homeless, the at risk of homelessness, and other low and moderate income persons. |
| 2 | Agency/Group/Organization | Homes For All, Inc. |
| | Agency/Group/Organization Type | Services - Housing Neighborhood Organization |
| | What section of the Plan was addressed by Consultation? | Housing Need Assessment |
| | How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination? | Homes for All, Inc. is a non-profit, affordable housing developer that seeks to advance the principle that people have a right to affordable housing regardless of income. Homes For All, Inc. is a subrecipient of the Township of Brick that provides rehabilitation services to the residents of Brick. Homes For All, Inc. commits itself to affordable housing and support services that serve an individual and a family of low and moderate income. |
| 3 | Agency/Group/Organization | Northern Ocean Habitat For Humanity, Inc. |
| | Agency/Group/Organization Type | Housing Neighborhood Organization |
| | What section of the Plan was addressed by Consultation? | Housing Need Assessment |



| | |
|---|--|
| <p>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</p> | <p>Northern Ocean Habitat for Humanity is a community-based organization that is a subrecipient of the Township CDBG Program that provides housing opportunities to low- and moderate-income residents in the Township of Brick through the housing rehabilitation program. is a non-profit, affordable housing developer that seeks to advance the principle that people have a right to affordable housing regardless of income. Northern Ocean Habitat for Humanity commits itself to affordable housing and support services that serve an individual and a family of low and moderate income.</p> |
|---|--|

Identify any Agency Types not consulted and provide rationale for not consulting

N/A

Other local/regional/state/federal planning efforts considered when preparing the Plan

| Name of Plan | Lead Organization | How do the goals of your Strategic Plan overlap with the goals of each plan? |
|-------------------|---------------------------|---|
| Continuum of Care | Ending Homelessness Group | <p>The Ending Homelessness Group is the coordinator of the region's Continuum of Care (CoC) in The Township of Brick as part of the Ocean County Consortium. This agency is the Lead Agency for the Ocean County Homelessness Prevention and Assistance Coalition (HPAC). The Continuum of Care (CoC) has 4 goals to prevent homelessness: 1) Develop community-wide strategies for affordable housing; 2) Identify and provide services for those most at risk of becoming homeless in our community; 3) Increase employment and income opportunities for people at risk of losing their homes; and 4) Educate the community about homelessness and advocate for evidence-based practices and solutions. These goals are in alignment with this 2025-2029 Consolidated Plan and 2025 Action Plan that includes two prevention objectives: 1) Assist persons experiencing homelessness or who are at risk of becoming homeless; and 2) Assist persons living with HIV/AIDS to achieve stable housing and increase access to medical care and supportive services.</p> |



Table 3– Other local / regional / federal planning efforts

Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(I))

The Township of Brick consults and discusses the barriers to affordable and accessible housing with non-profit and for-profit housing developers, community members, advocacy groups, government and industry representatives. In addition, The Township of Brick consults with representatives of organizations that focus on serving the need of the elderly, the child and youth, the fair and public housing, the transportation modes, and the medical and health services. The Township of Brick continues its effort to coordinate well with its local, regional, state, and federal partners to create opportunities for a comprehensive strategic partnership that reduces the duplication of effort.

The Township of Brick also consults with the other entitlement communities in the Ocean County Consortium: Jackson, Lakewood, and Toms River. Each municipality participates in the Consortia and it holds two public hearings on its CDBG eligible activities.



PR-15 Citizen Participation - 91.105, 91.115, 91.200(c) and 91.300(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The U.S. Department of Housing and Urban Development (HUD) requires an entitlement jurisdiction to provide for its citizen the participation in developing the Consolidated Plan. The Township of Brick's Citizen Participation Plan (CPP) largely centers on public hearings, public comment periods, and The County Housing Advisory Committee (CHAC) public meetings. To encourage citizen participation in this Consolidated Plan planning process, The Consortium holds two public hearings and the municipal members hold their own additional public hearings.

The public hearings provide an opportunity that include, but not limited to, a citizen, an advocacy group, and a government and industry representative to communicate his/her view and need to The Township of Brick. To ensure continuation of public participation in the development of the Consolidated Plan, The Township of Brick's website hosts the draft and final versions of the Ocean County Consortium's 2025-2029 Consolidated Plan and 2025 Action Plan, the Township of Brick's 2025-2029 Consolidated Plan and 2025 Action Plan and the schedule of public hearings at Township of Brick Municipal Complex – 401 Chambers Bridge Road, Brick, NJ including the following:

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Additionally, the Township of Brick citizen participation included a 30-day public comment period (February 28, 2025 thru March 30, 2025) to solicit comments on the draft 2025-2029 Consolidated Plan and 2025 Action Plan. These meetings are noticed in the Ocean Star and Los Unidos in addition to postings on the Township of Brick Website, Facebook and Twitter Accounts.



The publication of each of these public hearings appears in a local newspaper, Ocean Star and a Spanish language newspaper, Latino Unidos. The Township of Brick currently hosts a website that includes: an announcement about the two public hearings, the schedule meeting (s) and timeline for this 2025-2029 Consolidated Plan and 2025 Action Plan, as well as, the draft and final versions of this 2025-2029 Consolidated Plan and 2025 Action Plan. The draft version of the 2025-2029 Consolidated Plan and 2025 Action Plan are available to the public in a paper-format at the following County of Ocean Libraries: Brick, Jackson, Lakewood, Stafford, and Toms River.

A 30-day public comment period (February 28, 2025 thru March 30, 2025) provides a citizen, an advocacy group, and a government and industry representative the opportunity to solicit a comment on this 2025-2029 Consolidated Plan and 2025 Action Plan. The Township of Brick considers each comment, incorporates necessary changes to this 2025-2029 Consolidated Plan and 2025 Action Plan, and provides a response to the commentary received during the public comment period, if applicable. The U.S. Department of Housing and Urban Development (HUD) requests a submittal no later than the date May 16, 2025 for the 2025-2029 Consolidated Plan and 2025 Action Plan.



Citizen Participation Outreach

| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|--|--|------------------------------|--|---|
| 1 | Public Meeting | Non-targeted/broad community County-wide Agencies | A County Housing Advisory Committee (CHAC) Meeting was held on December 3, 2019. | | | http://www.co.ocean.nj.us//WebContent/Files//8e2c1d51-532e-426b-a56a-8f373972a578.pdf |
| 2 | On-line Survey | Non-targeted/broad community County-wide | An online survey was posted on the Planning Department's website December through February 14, 2025. | | | http://www.bricktownship.net/index.php/notices/county-seeks-citizen-input-on-housing-and-community-development-needs/ |



| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|---|---|------------------------------|--|---|
| 3 | Public Hearing | County-wide | A public hearing was held on December 16, 2025 to solicit public input on The 5-year 2025-2029 Consolidated Plan and 2025 Action Plan. | | | http://www.co.ocean.nj.us//WebContent/Files//8e2c1d51-532e-426b-a56a-8f373972a578.pdf |
| 4 | Public Hearing | Non-targeted/broad community Township of Brick | A public hearing was held on December 3, 2025 as a Pre-Development Hearing to solicit public input for the 5-year 2020-2025 Consolidated Plan/ 2025 Action Plan at the Brick Municipal Offices. | | | http://www.bricktownship.net/index.php/notices/cdbg-consolidated-action-plan-pre-development-public-hearing/ |



| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|--|--|------------------------------|--|---|
| 5 | Public Meeting | Non-targeted/broad community Township of Brick Public Service Grantee Agencies | A public Meeting was held on January 16, 2025 at 2:00 pm and Virtually as a Pre-Development meeting to solicit public input for the 5-year 2020-2025 Consolidated Plan/ 2025 Action Plan at the Brick Municipal Offices. | | | http://www.bricktownship.net/index.php/notices/cdbg-consolidated-action-plan-pre-development-public-hearing/ |



| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|---|---|------------------------------|--|---|
| 6 | Public Hearing | Non-targeted/broad community Township of Brick | A public hearing was held on March 10, 2025 as a Hearing to solicit public input for the Draft 5-year 2020-2025 Consolidated Plan/ 2025 Action Plan at the Brick Municipal Offices. | | | http://www.bricktownship.net/index.php/notices/cdbg-consolidated-action-plan-pre-development-public-hearing/ |



| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|---|--|------------------------------|--|---|
| 7 | Public Meeting | Non-targeted/broad community County-wide | A Consolidated Plan Public Meeting was held on April 15, 2025 at Toms River Municipal Offices to solicit public input for the 5-Year 2025-2029 Consolidated Plan and 2025 Action Plan. | | | http://www.co.ocean.nj.us/WebContentFiles//2020-2025_CAPDPPMFE.pdf |



| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|---|--|------------------------------|--|---|
| 8 | Public Meeting | Non-targeted/broad community County-wide | A Consolidated Plan Public Meeting was held on January 16, 2025 at Jackson Township Library to solicit public input for the 5-Year 2025-2029 Consolidated Plan and 2025 Action Plan. | | | http://www.co.ocean.nj.us/WebContentFiles//2020-2025_CAPDPPMFE.pdf |



| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|---|---|------------------------------|--|---|
| 9 | Public Meeting | Non-targeted/broad community County-wide | A Consolidated Plan Public Meeting was held on February 6, 2025 at Stafford Township Library to solicit public input for the 5-Year 2025-2029 Consolidated Plan and 2025 Action Plan. | | | http://www.co.ocean.nj.us//WebContentFiles//2020-2025_CAPDPPMFE.pdf |
| 10 | Public Hearing | Non-targeted/broad community County-wide | A public hearing is planned for April 15, 2025 to solicit public input on The 5-year 2025-2029 Consolidated Plan and 2025 Action Plan. | | | http://www.co.ocean.nj.us//WebContentFiles//8e2c1d51-532e-426b-a56a-8f373972a578.pdf |



Table 4– Citizen Participation Outreach



Needs Assessment

NA-05 Overview

Needs Assessment Overview

The U.S. Department of Housing and Urban Development (HUD) receives a “special tabulation” of data from the U.S. Census Bureau’s American Community Survey (ACS). This data is largely not available through the standard U.S. Census product. This data, known as the Comprehensive Housing Affordability Strategy (CHAS) data, can be used by a government agency (particular interest to planners and policy-makers) for the planning of an affordable housing development and for the implementation of a service that supports the Low and Moderate Clientele (LMC) and the Low and Moderate Area (LMA) national objective. This special tabulation data provides the counting of the number of households that fit certain combinations of HUD defined criteria, such as housing need, income limit (primarily 30, 50, and 80 percent of area median income (AMI)), and household cost burden.

The Needs Assessment (NA) section describes the primary housing needs assessment in the region based on the data in each table. The housing needs are largely based on an income level per a household by size, racial/ethnic composition, cost burden, and a number and percentage of a renter and an owner-occupied housing problem (s). The formula is provided for calculating a disproportionate need that exists in the jurisdiction of The Township of Brick.

The Needs Assessment section provides the data to craft a realistic and responsive affordable housing strategy. As such, an assessment of the affordable rental and single-family housing is based on the available demographic, economic, and housing data for The Township of Brick. The tables and its attribute data are sourced from the HUD eCon Planning Suite, a module internal to the federal Integrated Disbursement and Information System (IDIS). The eCon Planning Suite pre-populates the housing and economic data available to assist in identifying the goals and the priorities for this 2025-2029 Consolidated Plan and 2025 Action Plan in the jurisdiction of The Township of Brick.

The Area Median Income (AMI) level is defined as follows:

- Extremely Low Income: 0-30% AMI
- Low Income: 30-50% AMI
- Moderate Income: 50-80% AMI
- Middle Income: 80-100% AMI



NA-50 Non-Housing Community Development Needs - 91.415, 91.215 (f)

Describe the jurisdiction's need for Public Facilities:

In order for an entitlement jurisdiction to receive funding under the U.S. Department of Housing and Urban Development's (HUD) Community Development Block Grant (CDBG) Program, it must formulate a plan that describes and prioritizes the housing and the non-housing community development needs eligible for federal assistance. These needs must be prioritized by category, reflecting the needs of families for each type of activity, as appropriate. Furthermore, a jurisdiction is required to state its specific long term and short-term community development objectives that must be developed in accordance with the statutory goals described in Section 24 Part 91.1.

The CDBG Program, which began in 1974, has a primary objective to develop viable urban communities by providing decent housing and a suitable living environment and expanding economic opportunities, principally for the low- and moderate-income persons. Funding is provided to undertake an activity that would result in the realization of the objective formulated in the Participating Jurisdiction's (PJ) consolidated plan and annual action plan. The funding is provided annually, on a formula basis to an entitlement jurisdiction. However, additional funding may be provided under special appropriation to address an economic and a natural catastrophe by Congress. Each CDBG funded activity must meet one of the three National Objectives, as follows:

1. Benefit low- and moderate-income persons
1. Prevent or eliminate blight
1. Meet other community development needs having a particular urgency

An entitlement community may develop its own program and funding priority. However, a grantee must give maximum feasible priority to an activity that benefits a low- and moderate-income person because the CDBG program has a regulation that requires at least 70% of a PJ's annual award be expended on an activity designed to meet a national objective (s). The Township of Brick has a few areas of the Township that meet the criteria discussed above. The most critical areas are public facilities that serve the needs of our senior communities who are also in low- and moderate-income areas. These facilities include buildings, parks, sidewalks, roadways and storm sewer infrastructure. Due to the municipalities' need to respond and mitigate for flood impacts, a number of public facilities and infrastructure in special flood hazard areas need upgrade, repair and improvement.

How were these needs determined?

The Non-Housing Community Development Needs section has been prepared based on needs, which were determined through information from:



- U.S. Department of Housing and Urban Development (HUD) Matrix Codes for an eligible activity, and for a national objective code
- A series of public meetings and public hearings, interviews with stakeholders, and surveys that involved a detailed public survey of the needs, the problems and the issues of the community
- A public comment (s) received relative to a CDBG program activity and need
- A review of the requests received from a non-profit organization and a municipality participating in the CDBG program
- A review of the applications received from the a municipality regarding its priority need for using the CDBG funds
- The priority needs and objectives of the Ocean County Three-Year (2014-2016) Priority Needs & Objectives. The assigned priority signifies, per HUD's recommendation, the following:

High Priority: The jurisdiction plans to use funds made available for an activity that addresses an unmet need during the period of time designated in the Consolidated Plan and in the annual Action Plan

Medium Priority: If funds are available, an activity that addresses the unmet need that may be partially funded by the local municipal government during the period of time designated in the Consolidated Plan and in the annual Action Plan

Low Priority: The jurisdiction may or may not plan to use funds made available for an activity that addresses an unmet need during the period of time designated in the Consolidated Plan and in the annual Action Plan

With regard to public facilities in special flood hazard areas, these needs were determined through the Hazard Mitigation Plan and the Floodplain Management Plan.

Describe the jurisdiction's need for Public Improvements:

A local municipality prioritizes its public facility and improvements that serve a low-income household. An improvement to a public facility shall further improve the quality of life by supporting open space and recreation, providing a space for a public support service, and an expansion of the public infrastructure to an area underserving its existing residents with their health and safety. Most public facilities are in a continuous need of improvement that provides an affordability of service and an improved accessibility to all residents, including when a population increases and creates a need for more capacity and improvement. Additionally, the public infrastructure has a maintenance and an improvement schedule that must be adhered to in order to support the long-term viability of a community as a place to live, operate a business, and to work. The Township of Brick has a few areas of the Township that meet the criteria discussed above. The most critical areas are public facilities that serve the needs of our senior communities who are also in low- and moderate-income areas. These facilities include buildings, parks, sidewalks, roadways and storm sewer infrastructure. Due to the municipalities' need to respond and mitigate for flood impacts, a number of public facilities and infrastructure in special flood hazard areas need upgrade, repair and improvement. In addition, the Township has undertaken a large project to



upgrade all of the municipal parks to become ADA compliant and upgrade playgrounds and facilities to meet the Joint Insurance Fund requirement for "fall safety" compliance. A few park facilities that are in special flood hazard areas have special considerations for development on the coastal zone and require permitting for development compliance. These park facilities will be included in the 5-Year 2020-2025 Consolidated Plan for public improvements.

How were these needs determined?

The needs are continuously identified through the annual CDBG funding round, as well as, through the ongoing coordination with many local service providers serving a low-income population.

With regard to public improvements in special flood hazard areas, these needs were determined through the Hazard Mitigation Plan and the Floodplain Management Plan.

Describe the jurisdiction's need for Public Services:

The Township of Brick's special needs populations, as well as, its low- and moderate-income households have a variety of public service needs. The following are the public service needs identified through this Consolidated Plan planning process:

- Social services for domestic violence survivors and their families
- Mental health services for adults and children
- Primary health services for the homeless and persons living with HIV/AIDS
- Senior services
- Services for persons with disabilities
- Job training and placement services
- Homeless services
- Prevention programs to identify problems and intervene quickly to keep people in their homes
- Affordable permanent housing linked with support services and case management
- Additional substance abuse and mental health treatment resources
- Community education to redefine social stigmas about people who are homeless
- Affordable healthcare
- Legal assistance and tenant and landlord mediation
- Employment opportunities and workforce development programs to address insufficient income and wages that are specifically targeted at the homeless

The need for public services is also demonstrated by the overwhelming response by public service agencies when funding applications are advertised. Consistently, the Township receives more and more applications and inquiries each year from organizations that provide much needed public services.

How were these needs determined?



The needs are continuously identified through the annual CDBG funding round, as well as, through the ongoing coordination with many local service providers serving a low-income population. An important public service is protecting, sustaining, and supporting the long-term health and safety of an individual and a family.



Housing Market Analysis

MA-05 Overview

Housing Market Analysis Overview:

The Housing Market Analysis has a purpose of providing a picture of the environment in which The Township of Brick must administer its programs over the course of this 2025-2029 Consolidated Plan and 2025 Action Plan. In conjunction with the Needs Assessment, the Housing Market Analysis provides the basis for the Strategic Plan and the programs and projects to be administered.

The Housing Market Analysis indicates the numerical housing conditions by the following: the proposed housing activities, the conditions of housing stock (according to the 2020 Census), the availability of public and assisted housing, the special needs facilities and services, and the non-housing community development needs.



MA-45 Non-Housing Community Development Assets - 91.410, 91.210(f)

Introduction

The population of the Township of Brick, unlike most of Ocean County has not seen much in the way of growth since the 2000 ,2010 or 2020 US Census. We have had net employment growth as a result of retail trade, business relocation, and existing business expansion that captures market share. Unfortunately, the unemployment rate is slightly above the state and national averages in The Township of Brick.

While the 2023 estimated U.S. Census Bureau's American Community Survey (ACS) states that the unemployment rate is 4.6%, the economy is steadily improving with increasing job numbers in The Township of Brick. While some residents are able to benefit from transportation, retail and other employment opportunities, as well as, the public services that are offered like the public parks and the school systems, many low income neighborhoods still do not have equal access to these assets located in different parts of The Township of Brick. Some constituents and regional non-profits suggest that the public supportive service providers are only able to reach a small portion of low-income households due in part to the proximity of the person from the service and in part due to the lack of a feasible transit option for low income residents to get from one part of the County to another location.

The economic development focus is placed into four key sectors: Education and Healthcare Services, Retail Trade, Professional, Scientific, Management Services, and Arts, Entertainment, Accommodations. While these sectors expand, new employers from other sectors like construction, wholesale trade, and manufacturing are also being welcomed into the community for their potential investment in the area and the number of new job creations throughout The Township of Brick.

*(Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS), Labor Force Data by County, 2013 Annual Averages, March 17, 2020, <http://www.bls.gov/lau/laucnty13.xlsx>)

** (Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS), Unemployment Rates for States, Unemployment Rates for States Annual Average Rankings Year: 2013, March 4, 2020, <http://www.bls.gov/lau/lastrk13.htm>)



Economic Development Market Analysis

Business Activity

Data Source: 2023 ACS Estimates

| Jobs by Industry Sector | | |
|--|-------|-------|
| | 2022 | |
| | Count | Share |
| Agriculture, Forestry, Fishing and Hunting | 1 | 0.0% |
| Mining, Quarrying, and Oil and Gas Extraction | 3 | 0.0% |
| Utilities | 2 | 0.0% |
| Construction | 1,193 | 7.1% |
| Manufacturing | 507 | 3.0% |
| Wholesale Trade | 466 | 2.8% |
| Retail Trade | 3,206 | 19.1% |
| Transportation and Warehousing | 181 | 1.1% |
| Information | 166 | 1.0% |
| Finance and Insurance | 271 | 1.6% |
| Real Estate and Rental and Leasing | 107 | 0.6% |
| Professional, Scientific, and Technical Services | 1,227 | 7.3% |
| Management of Companies and Enterprises | 5 | 0.0% |
| Administration & Support, Waste Management and Remediation | 767 | 4.6% |
| Educational Services | 123 | 0.7% |
| Health Care and Social Assistance | 5,892 | 35.0% |
| Arts, Entertainment, and Recreation | 151 | 0.9% |
| Accommodation and Food Services | 1,824 | 10.8% |
| Other Services (excluding Public Administration) | 720 | 4.3% |
| Public Administration | 0 | 0.0% |



Table 5 - Business Activity

Data Source: 2023 ACS Estimates

| Financial Status - Brick Township, Ocean County | | | | | | |
|---|------------------------|--------------------------------|------------------------------|--------------------------------------|-------------------------------|---------------------------------------|
| Label | Occupied housing units | Percent occupied housing units | Owner-occupied housing units | Percent owner-occupied housing units | Renter-occupied housing units | Percent renter-occupied housing units |
| Occupied housing units | 32,218 | 32,218 | 26,152 | 26,152 | 6,066 | 6,066 |
| Less than \$5,000 | 864 | 2.7% | 441 | 1.7% | 423 | 7.0% |
| \$5,000 to \$9,999 | 506 | 1.6% | 275 | 1.1% | 231 | 3.8% |
| \$10,000 to \$14,999 | 500 | 1.6% | 413 | 1.6% | 87 | 1.4% |
| \$15,000 to \$19,999 | 909 | 2.8% | 201 | 0.8% | 708 | 11.7% |
| \$20,000 to \$24,999 | 1,054 | 3.3% | 681 | 2.6% | 373 | 6.1% |
| \$25,000 to \$34,999 | 507 | 1.6% | 281 | 1.1% | 226 | 3.7% |
| \$35,000 to \$49,999 | 2,445 | 7.6% | 2,060 | 7.9% | 385 | 6.3% |
| \$50,000 to \$74,999 | 4,322 | 13.4% | 3,342 | 12.8% | 980 | 16.2% |
| \$75,000 to \$99,999 | 3,439 | 10.7% | 2,929 | 11.2% | 510 | 8.4% |
| \$100,000 to \$149,999 | 8,646 | 26.8% | 7,040 | 26.9% | 1,606 | 26.5% |
| \$150,000 or more | 9,026 | 28.0% | 8,489 | 32.5% | 537 | 8.9% |



Table 6 - Labor Force

| Labor Force by Age & Employment | | | | |
|---------------------------------|-----------------|--------------------------------|-----------------------------|-------------------|
| Label | Total | Labor Force Participation Rate | Employment/Population Ratio | Unemployment rate |
| | <i>Estimate</i> | <i>Estimate</i> | <i>Estimate</i> | <i>Estimate</i> |
| Population 16 years and over | 66,022 | 69.2% | 65.8% | 4.6% |
| AGE | | | | |
| 16 to 19 years | 2,002 | 43.6% | 43.6% | 0.0% |
| 20 to 24 years | 4,257 | 89.0% | 82.0% | 7.9% |
| 25 to 29 years | 4,401 | 91.3% | 81.7% | 10.4% |
| 30 to 34 years | 4,781 | 87.8% | 87.8% | 0.0% |
| 35 to 44 years | 8,080 | 90.9% | 84.1% | 7.4% |
| 45 to 54 years | 10,897 | 88.8% | 86.6% | 1.8% |
| 55 to 59 years | 5,734 | 83.7% | 79.7% | 4.8% |
| 60 to 64 years | 7,341 | 68.9% | 67.7% | 1.7% |
| 65 to 74 years | 11,482 | 40.2% | 37.0% | 8.0% |
| 75 years and over | 7,047 | 18.3% | 18.3% | 0.0% |

Data Source: 2023 ACS Estimates



Data Source: 2023 ACS Estimates

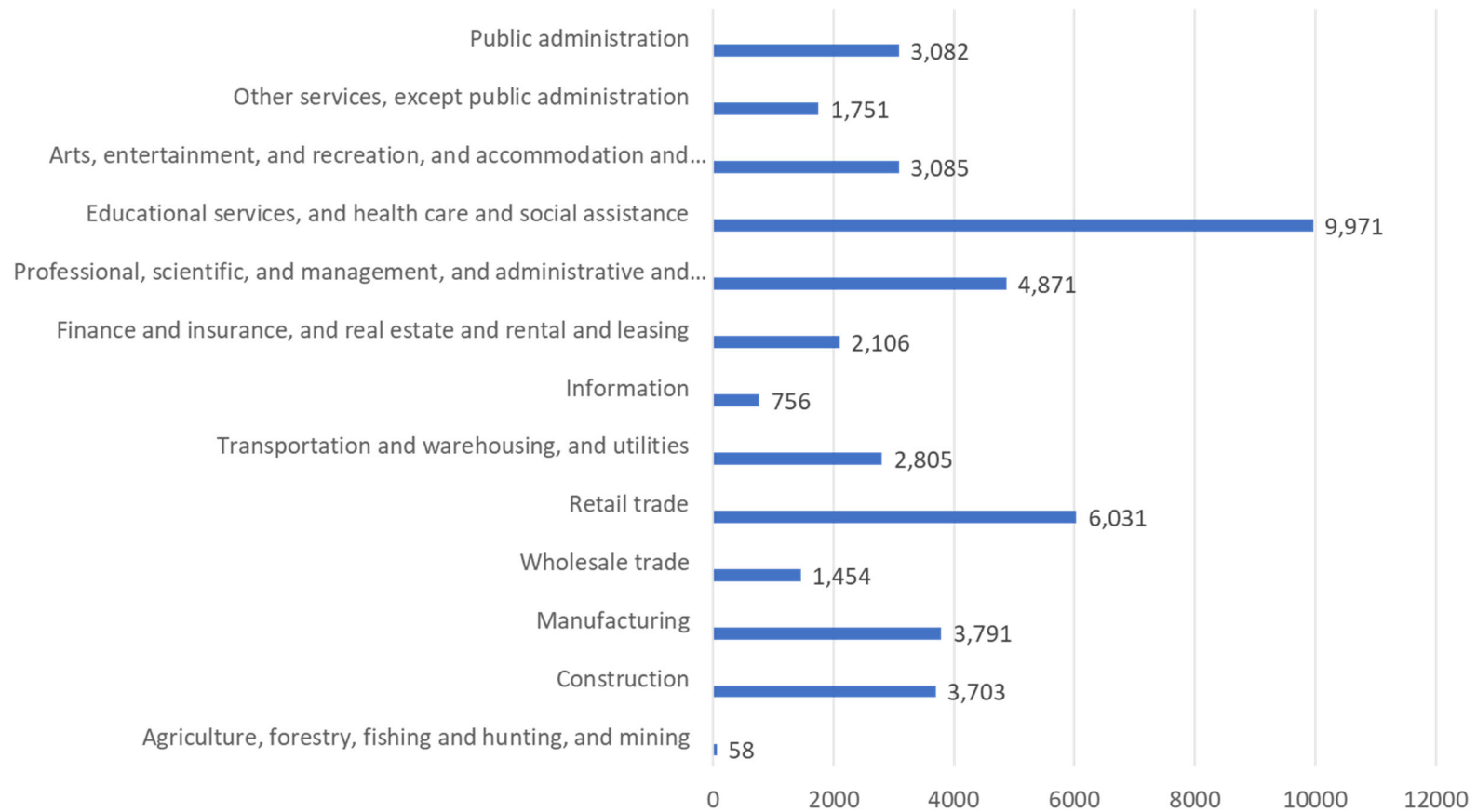
Occupations by Sector - Table 7

| Occupations by Sector | | | | | | |
|--|----------|---|---------------------|------------------------------|--|---|
| | Total | Management, business, science, and arts occupations | Service occupations | Sales and Office Occupations | Natural resources, construction, and maintenance occupations | Production, transportation, and material moving occupations |
| Label | Estimate | Estimate | Estimate | Estimate | Estimate | Estimate |
| Civilian employed population 16 years and over | 43,464 | 39.6% | 18.1% | 24.3% | 8.5% | 9.6% |
| Agriculture, forestry, fishing and hunting, and mining | 58 | 100.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Construction | 3,703 | 27.9% | 0.0% | 8.6% | 62.0% | 1.5% |
| Manufacturing | 3,791 | 24.3% | 0.0% | 31.0% | 6.3% | 38.4% |
| Wholesale trade | 1,454 | 42.5% | 7.0% | 35.4% | 4.0% | 11.1% |
| Retail trade | 6,031 | 13.4% | 4.3% | 70.9% | 2.7% | 8.7% |
| Transportation and warehousing, and utilities | 2,805 | 22.8% | 0.0% | 20.3% | 7.3% | 49.6% |
| Information | 756 | 18.8% | 52.9% | 21.7% | 6.6% | 0.0% |
| Finance and insurance, and real estate and rental and leasing | 2,106 | 47.3% | 2.7% | 50.0% | 0.0% | 0.0% |
| Professional, scientific, and management, and administrative and waste management services | 4,871 | 60.2% | 21.8% | 12.3% | 2.3% | 3.4% |
| Educational services, and health care and social assistance | 9,971 | 72.6% | 14.9% | 11.6% | 0.0% | 1.0% |
| Arts, entertainment, and recreation, and accommodation and food services | 3,085 | 27.4% | 61.7% | 9.0 | 0.0% | 1.9% |
| Other services, except public administration | 1,751 | 12.8% | 51.0% | 9.4% | 13.1% | 13.7% |
| Public administration | 3,082 | 24.3% | 55.0% | 9.3% | 11.4% | 0.0% |



Labor Force Estimates ACS 2023

Brick Township Labor Force Estimates by Industry of Employment



Travel Time to Work - Table 8

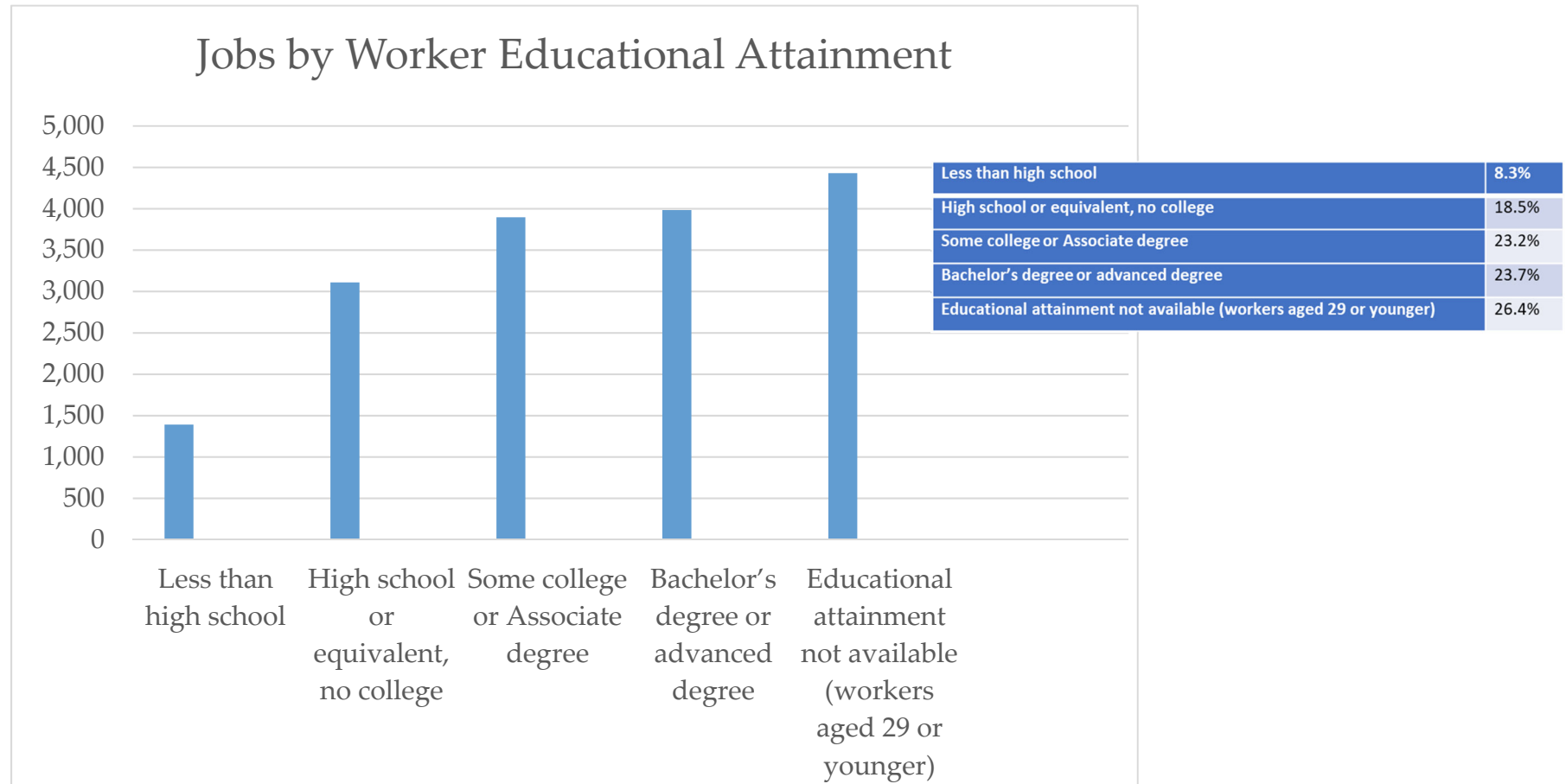
| Travel Time | Number | Percentage |
|-------------------------------|----------------------|--------------------|
| Less than 10 minutes | 3224.37 | 7.6% |
| 10- 14 Minutes | 5642.65 | 13.3% |
| 15-19 Minutes | 5472.95 | 12.9% |
| 20-24 Minutes | 6915.43 | 16.3% |
| 25-29 Minutes | 3521.35 | 8.3% |
| 30-34 Minutes | 5218.39 | 12.3% |
| 35-44 Minutes | 3054.67 | 7.2% |
| 45-59 Minutes | 2884.96 | 6.8% |
| 60 or More Minutes | 6491.17 | 15.3% |
| <i>Total Travelers</i> | <i>42,426</i> | <i>100%</i> |

Data Source: 2023 ACS



Education:

Educational Attainment by Employment Status (Population 16 and Older)



Data Source: 2023 ACS



Table 7 - Educational Attainment by Employment Status

Data Source: 2023 ACS Estimates

Educational Attainment by Age

| | Age | | | | |
|--------------------------------|-----------|-----------|-----------|-----------|---------|
| | 18–24 yrs | 25–34 yrs | 35–44 yrs | 45–64 yrs | 65+ yrs |
| High school graduate or higher | 1,286 | 9,093 | 7,934 | 23,227 | 17,509 |
| Bachelor's degree or higher | 1,580 | 4,034 | 3,066 | 18,529 | 5,775 |
| | | | | | |

Table 8 - Educational Attainment by Age

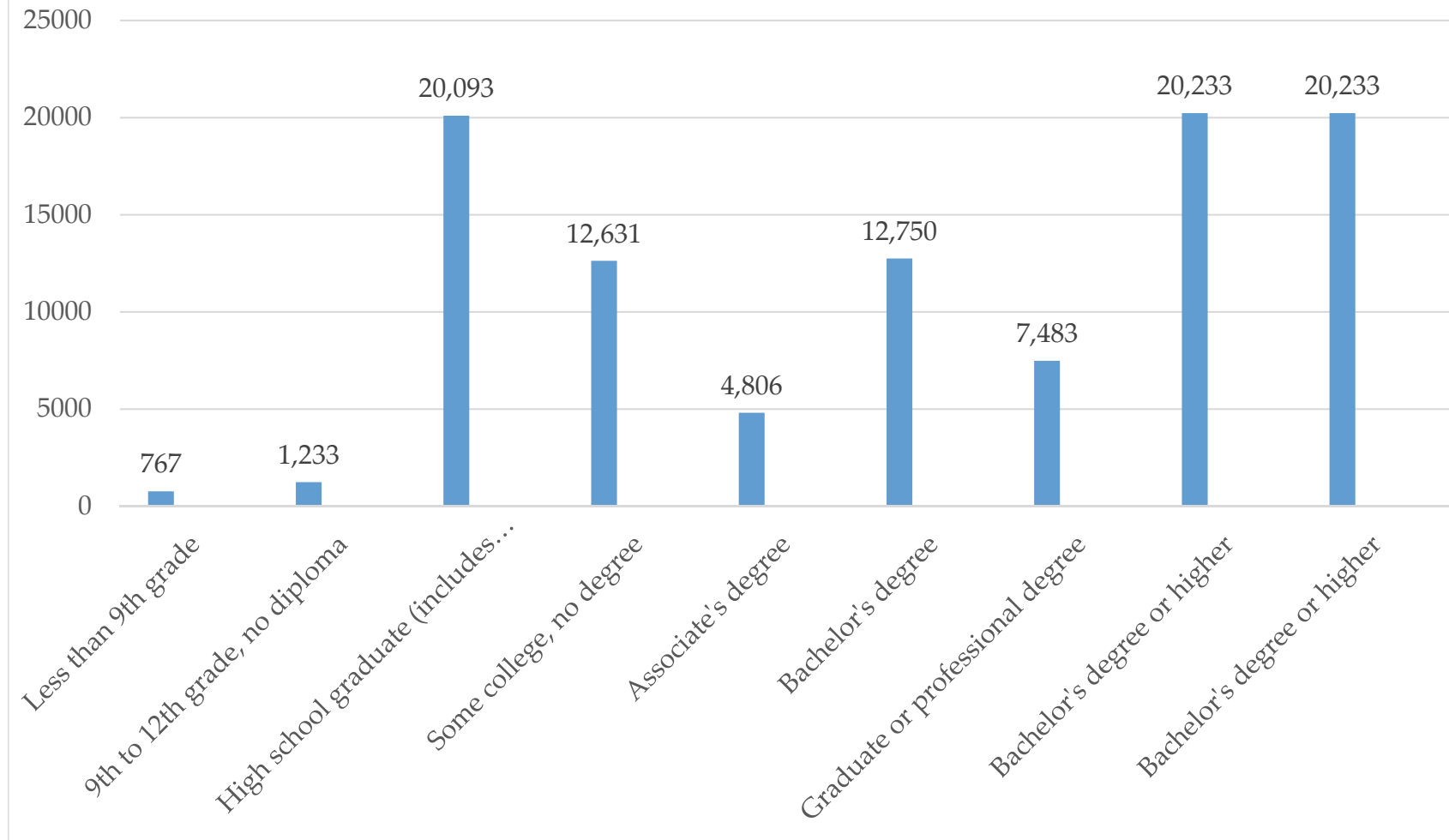
Educational Attainment 2023 ACS Estimates

Educational Attainment – Median Earnings in the Past 12 Months (in 2023 Inflation-Adjusted Dollars) by Educational Attainment for the Population 25 Years and Over

| Educational Attainment | Median Earnings in the Past 12 Months |
|---|---------------------------------------|
| Less than high school graduate | 40,465 |
| High school graduate (includes equivalency) | 46,465 |
| Some college or Associate's degree | 58,805 |
| Bachelor's degree | 69,965 |
| Graduate or professional degree | 76,840 |



Educational Attainment of Brick Township Residents Over the Age of 25



Data Source: 2023 ACS Estimates



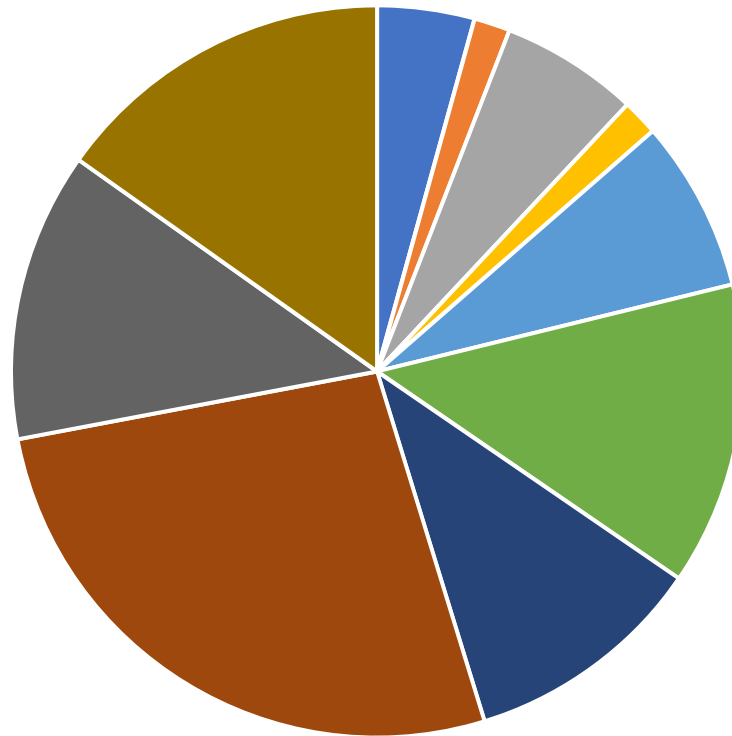
| Households – Brick Township, Ocean County | | | | |
|---|------------|----------|--------------------------|----------------------|
| Label | Households | Families | Married -Couple Families | Nonfamily households |
| Total | 32,218 | 21,056 | N | 11,162 |
| Less than \$10,000 | 4.3% | 2.2% | N | 8.1% |
| \$10,000 to \$14,999 | 1.6% | 0.0% | N | 4.5% |
| \$15,000 to \$24,999 | 6.1% | 3.4% | N | 11.2% |
| \$25,000 to \$34,999 | 1.6% | 1.3% | N | 2.6% |
| \$35,000 to \$49,999 | 7.6% | 4.2% | N | 14.5% |
| \$50,000 to \$74,999 | 13.4% | 14.2% | N | 14.3% |
| \$75,000 to \$99,999 | 10.7% | 10.1% | N | 10.8% |
| \$100,000 to \$149,999 | 26.8% | 29.6% | N | 20.6% |
| \$150,000 to \$199,999 | 12.8% | 17.7% | N | 2.1% |
| \$200,000 or more | 15.2% | 17.3% | N | 11.4% |
| Median income (dollars) | 106,704 | 121,558 | 130,590 | 66,904 |
| Mean income (dollars) | 125,607 | 145,322 | N | 85,550 |
| PERCENT ALLOCATED | | | | |
| Household income in the past 12 months | 34.5% | (X) | (X) | (X) |
| Family income in the past 12 months | (X) | 36.0% | (X) | (X) |
| Nonfamily income in the past 12 months | (X) | (X) | (X) | 31.7% |

Data Source: 2023 ACS Estimates

Household Income - Table 11



Household by Income

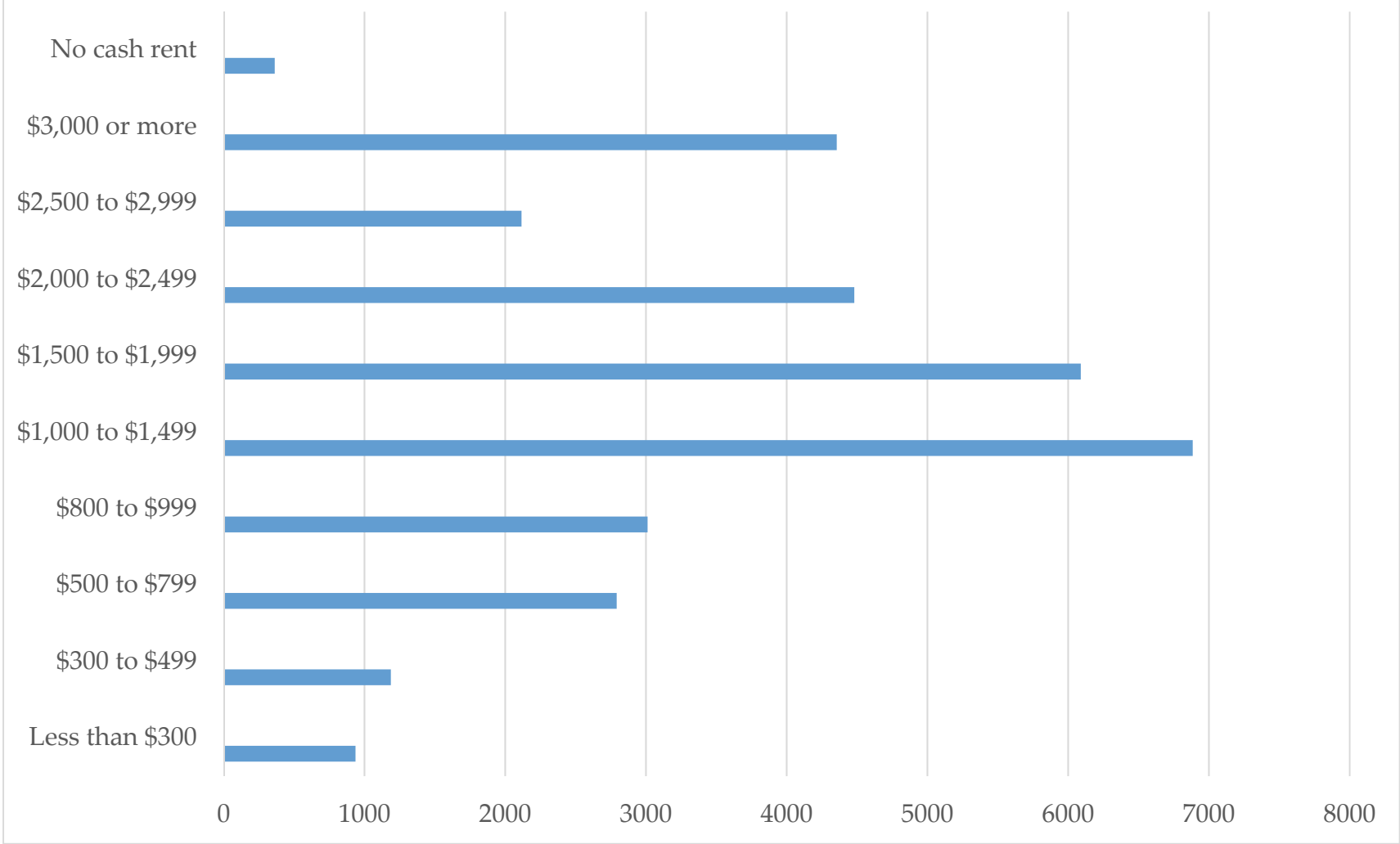


■ Less than \$10,000 ■ \$10,000 to \$14,999 ■ \$15,000 to \$24,999 ■ \$25,000 to \$34,999
■ \$35,000 to \$49,999 ■ \$50,000 to \$74,999 ■ \$75,000 to \$99,999 ■ \$100,000 to \$149,999
■ \$150,000 to \$199,999 ■ \$200,000 or more

Data Source: 2023 ACS Estimates



Monthly Housing Costs



Data Source: 2023 ACS Estimates



Adjusted Income 2023

Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?

The major employment sectors within the Township of Brick include educational services, and health care and social assistance (9,971), retail trade (6,031), Professional scientific, and management and administrative (4,871), Manufacturing (3,791), Construction (3,703) Public Administration (3,082).

According to the 2023 estimated U.S. Census Bureau's American Community Survey (ACS), The Township of Brick's workforce comprises private wage and salary workers (75.7%), government employees (18.8%), self-employed business owners (5.3%), and unpaid family workers (0.1%).*

*(Source: U.S. Census Bureau, 2023 American Community Survey (ACS) 1-Year Estimates, DP03 Selected Economic Characteristics, http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_1YR_DP03&prodType=table)

Describe the workforce and infrastructure needs of the business community:

Economic growth is dependent on the continuing development of the local labor forces that include, but not limited to: the low and moderate income residents. Education is a key workforce development need that should include, but not limited to: adult education and supplemental education activities for primary and secondary school students. Furthermore, the regional education system limits the advantage in making the most of our human capital assets because of the following shortcomings: foreign born residents have lower educational attainment levels than the regional average, and the need to retain the college educated, young adult population.

In the years ahead, the trend suggests the demand for high skilled employees will increase twice as fast as the demand for lower skilled workers, and will be particularly strong in a specific subset of occupations, such as engineering and technology. The Township of Brick's workforce will continue to depend on a large pool of residents that have attained higher levels of education.

According to a U.S. Census Bureau's American Community Survey (ACS) report, the educational attainment is 96.7% for the percentage of high school graduate or higher and 33.9% for the percentage of the workforce that holds a position in management, administration, education, healthcare or a similar field that typically requires a minimum of a bachelor's degree in The Township of Brick.*



The most critical infrastructure for the business community remains transportation infrastructure. Traffic congestion frequently makes a list of top concerns within the community and congestion may increase as our population growth rate rises. The population has alternative modes of transportation options that offer accessibility to: sidewalks, bike lanes, bus service, and mass transit. The variety of transportation options does help a resident get from his/her home, to an educational outlet, and to a job center. Another critical infrastructure is the publicly owned utility authorities that offer some of the most affordable and reliable service in the State of New Jersey; a priceless asset for a business and a resident alike in The Township of Brick.

*(Source: U.S. Census Bureau, 2013 American Community Survey (ACS) 1-Year Estimates, S1501Educational Attainment, http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_1YR_S1501&prodType=table)

Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.

No significant project (s) is on the horizon that will require an additional assistance in terms of workforce development, business support, and infrastructure aid. However, considering the fact that the Township of Brick has a significant amount of land area, residential structures and roadway infrastructure in a special flood hazard area, potential for the need for major changes that could have a major impact due to storm, hurricane or flooding could create a need.

How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?

The fastest growing industries are health care, retail, and education in The Township of Brick. However, employment is available within the following sectors as well: finance, manufacturing, technology, and environmental systems. The majority of these sectors offer a job position that requires an educational attainment beyond a high school diploma; either a graduate degree or a type of technical training. In these employment sectors, the current trend is to have a prior experience or a graduation from an established educational program.

A bachelor's degree is held by 21.3% of residents in The Township of Brick. A college degree and/or equivalent experience is necessary for three of the five top major employment sectors in The Township of Brick: Education and Health Care Services, Professional/Scientific/Management Services, and Finance/Insurance/Real Estate. However, the Retail Trade industry typically does not require an advanced education; although it employs 13.9% of the workforce in The Township of Brick.*



Most of The Township of Brick's occupations with the highest replacement needs tend to require lower skills and pay lower wages. These job occupations include, but not limited to: a cashier, a retail salesperson, and a waiter and waitress. In comparison, the occupations requiring a higher level of skill, like a registered nurse and a primary and secondary school teacher, will command the highest annual salaries among the top occupations with the most projected job openings from 2030.**

*(Source: U.S. Census Bureau, 2013 American Community Survey (ACS) 1-Year Estimates, S1501 Educational Attainment, http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_1YR_S1501&prodType=table)

**(Source: State of New Jersey, Department of Labor and Workforce Development, Division of Workforce Research and Analytics, County Community Fact Book , Ocean County Edition, June 2014, Pages 13-14, <http://lwd.dol.state.nj.us/labor/lpa/pub/factbook/ocefct.pdf>)

Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.

The Ocean County Workforce Investment Board (WIB) oversees the workforce development activities and it establishes a job program in response to the workforce needs. The WIB is committed to a comprehensive workforce development system that operates through its One-Stop Career Center and satellite centers conveniently located throughout The Township of Brick, if applicable. The One-Stop Career Center offers a wealth of training, information, and assistance for businesses and job seekers.

The WIBs commitment to a One-Stop Center is a best practice for employers to articulate their employment needs to adults, dislocated workers, and the youth. This Center offers resources to guide vocational trainers and educators in creating demand driven curricula, programming, and counseling that lead workers into sustainable careers.

The One-Stop Career Center helps the job seekers (particularly people receiving unemployment insurance) to navigate the job search process and to improve their life skills to meet the changing needs of the economy. The One Stop Career Center offers resources for both a job seeker and an employer:

- **Job seeker** - Job search assistance, access to online job listings, career counseling and coaching, networking and guidance on unemployment insurance, access to computers, resume building software, and reference materials.



- **Employer** - Provides access to qualified applicants, job postings, help with planning job fairs and other recruitment activities, assessments of job candidates, and information on training grants and tax credits.

Also, the One-Stop Center specializes in supportive services that target when: unemployment dislocates the economy, a worker experiences a disability, a veteran and his/her family need employment and training, and other groups in reduced circumstances.

Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?

No

If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.

No, The Township of Brick does not participate in a Comprehensive Economic Development Strategy (CEDS).

The Township of Brick is a committee member in these business and workforce initiatives:

- **Joint Base McGuire-Dix-Lakehurst (MDL)** – Doing Business with the Military.
- **Monmouth-Ocean Development Council (MODC)** - Networking and advocacy group dedicated to supporting the business environments of Monmouth and Ocean Counties, New Jersey.
- **Toms River-Ocean County Chamber of Commerce** - Networking and advocacy group dedicated to foster economic growth and community well-being through development of the commercial, professional, industrial, educational, civic, cultural, recreational, and general interest of the community.
- **Brick Township Chamber of Commerce** - Networking and advocacy group dedicated to supporting the business environments of Brick Township, New Jersey.
- **Southern Ocean Chamber of Commerce** - Networking and advocacy group dedicated to supporting the business environments of southern Ocean County, New Jersey, including the Long Beach Island area.



Discussion

Postsecondary education completion rates will continue to be a critical component to economic success. However, postsecondary education rates are disproportionally lower among some demographic segments in The Township of Brick. Left unabated, this trend will leave the local economy without the skilled workforce it needs to remain competitive and will likely increase the education gap between those from low income backgrounds and the rest of the population.

The Health Care and Social Services industry may account for 30.9% of the job gains through 2020 in The Township of Brick. This industry's annual wage may pay, on average, at least \$21.60 per hour (\$43,200.00 per year) but those jobs require some level of postsecondary education. By contrast low skill jobs are lower annual wage jobs with a requirement of educational attainment at a high school level or equivalence. *



MA-50 Needs and Market Analysis Discussion

Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")

For the purposes of this section, the U.S. Department of Housing and Urban Development (HUD) prescribed definition of "concentration" is utilized to describe any neighborhood or Census tract in which: 1) The percentage of households in a particular racial or ethnic minority group is at least 20 percentage points higher than the percentage of that minority group for the housing market areas; 2) The total percentage of minority persons is at least 20 percentage points higher than the total percentage of all minorities in the housing market as a whole; or 3) for metropolitan areas, the total percentage of minority persons exceeds 50 percent of its population.

For the purpose of the 2020-2025 Consolidated Plan, a concentration that is 20 percent higher than the rate overall is considered concentrated in The Township of Brick. The HUD Office of Community Planning and Development (CPD) allows specifically for the exploration of a housing need through its online mapping tool. These housing needs include: substandard housing, overcrowding, cost burden, severe cost burden, and the risk of homelessness (multiple unrelated family renter households with overcrowding).
*

The housing need is not concentrated in one geographic area in the region. Instead, a high level of owner and renter cost burden persists across the region. Overall, several households appear to have a disproportionately greater need for housing compared to other racial or ethnic groups. The following list is an overall summary of the disproportionately greater needs: **

Disproportionately Greater Need: Housing Problems / Section NA-15

Hispanics: middle income (80%-100% AMI)

American Indian, Alaska Native | Black/African American | and Asian moderate income (50%-80% AMI)

American Indian, Alaska Native | Hispanic | Black/African American: low income (30%-50% AMI)

No reporting race and ethnicity data subjects: extremely low-income (0-30% AMI)

Disproportionately Greater Need: Severe Housing Problems / Section NA-20

Hispanics: middle income (80%-100% AMI)

American Indian, Alaska Native: moderate income (50%-80% AMI)

Hispanic | Black/African American: low income (30%-50% AMI)



Black/African American | Asian | and American Indian, Alaska Native: extremely low income (0-30% AMI)

*(Source: U.S. Department of Housing and Urban Development (HUD), Office of Community Planning and Development, Welcome to eGIS: HUD's Enterprise Geographic Information Systems Portal, CPD Maps, <http://egis.hud.gov/>)

** (Source: U.S. Department of Housing and Urban Development, 2020-2025 Consolidated Plan, NA-15 Disproportionately Greater Need: Housing Problems – 91.405, 91.205(b)(2), NA-20 Disproportionately Greater Need: Severe Housing Problems – 91.405, 91.205(b)(2), and NA-25 Disproportionately Greater Need: Housing Cost Burden – 91.405, 91.205(b)(2), 2007-2011 CHAS data)

Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")

For the purposes of this section, "concentration" uses the U.S. Department of Housing and Urban Development's (HUD) prescribed definitions of any neighborhood or Census tract in which: 1) The percentage of households in a particular racial or ethnic minority group is at least 20 percentage points higher than the percentage of that minority group for the housing market areas; 2) The total percentage of minority persons is at least 20 percentage points higher than the total percentage of all minorities in the housing market as a whole; or 3) for metropolitan areas, the total percentage of minority persons exceeds 50 percent of its population.

Low Income families are not concentrated in one geographic area in the township. Instead, high levels of owner and renter cost burden persist across the region. Overall, the concentration of population (>= 20%) that are not White alone (not Hispanic) includes, but not limited to, within the CDBG allocation for The Township of Brick.

What are the characteristics of the market in these areas/neighborhoods?

A Designated Target Neighborhood (DTN) is a place with a higher concentration of non-White alone (not Hispanic) population. Each DTN is in a neighborhood where at least 51 percent of the people who would benefit from implementation of a CDBG activity are of low or moderate income (LMI). An activity is most commonly (but not exclusively) undertaken in an area or community wherein at least 51 percent of the residents having a low and moderate income.

Each CDBG activity is described in detail for each DTN in this 2025-2029 Consolidated Plan and 2025 Action Plan. The CDBG funding will benefit a low and moderate income (LMI) resident and a low and moderate area (LMA) throughout The Township of Brick. A low and moderate income (LMI) resident and low and moderate (LMA) area includes, but not limited to: a senior citizen population, an individual or a family with a physical disability, and a special needs population.



Are there any community assets in these areas/neighborhoods?

The Township of Brick strives to have a community asset through The Township of Brick. An asset may include, but not limited to: a school, a park, a shopping, entertainment, and employment center, a library, and a public transportation facility like a bus stop. A concentration of low- and moderate-income households reside closely to many of these assets in The Township of Brick.

Are there other strategic opportunities in any of these areas?

Given that housing needs and racial or ethnic minorities or low-income families are not concentrated in one geographic area in the region and that high levels of owner and renter cost burden persist across the region, the funds and the resources (each not defined and limited to a geographic location) will continue to be prioritized and distributed to include, but not limited to:

- The HUD low and moderate income (LMI) priority neighborhoods (51% of households living in poverty); a Designated Targeted Neighborhood (DTN).
- The areas in need of the Americans with Disability Act (ADA) improvements and in the areas that benefit a clientele that is generally presumed to be principally low and moderate income (LMI).



MA-60 Broadband Needs of Housing occupied by Low- and Moderate-Income Households - 91.210(a)(4), 91.310(a)(2)

Describe the need for broadband wiring and connections for households, including low- and moderate-income households and neighborhoods.

Currently, the Township of Brick is served by multiple broadband wiring providers that serve the entirety of the municipality, including low- and moderate-income households and neighborhoods.

Describe the need for increased competition by having more than one broadband Internet service provider serve the jurisdiction.

Multiple broadband internet service providers are available in the Township of Brick.



MA-65 Hazard Mitigation - 91.210(a)(5), 91.310(a)(3)

Describe the jurisdiction's increased natural hazard risks associated with climate change.

The Township of Brick has increased natural hazard risks associated with climate change. The Township's coastal location including riverine, bayfront and oceanfront properties (more than any other municipality in the State of New Jersey at 53.2 miles), make it at greater risk from natural hazards. In particular, the Township is subject to severe coastal storms including hurricanes, tropical storms and Nor'easters that cause multiple potential hazards such as heavy rainfall, coastal and riverine flooding, coastal erosion, storm surge and sea level rise.

Most recently, the Township has been experiencing what is known as nuisance flooding; when during moderate to high wind events, or combinations of wind, high-tide, full moon events, streets flood without precipitation occurring, overwhelming storm sewer systems and blocking travel into many neighborhoods. In 2021, the Township adopted its second Floodplain Management Plans to address these challenges. In addition, the Township entered into the Federal Emergency Management Agency, National Flood Insurance Program Community Rating System. The CRS program provides incentives to residents and the municipality to comply with the Federal Flood Regulations.

Approximately 20% of the residential structures in the Township are located in the 1% annual chance (both A and V-zones) floodplain. See Map 1.

Describe the vulnerability to these risks of housing occupied by low- and moderate-income households based on an analysis of data, findings, and methods.

Block group areas 7135, 7139, 7142 and 7144 on Map 3 - CDBG Low-Mod Block group Map overlay the areas shown on the Township's Coastal Vulnerability Index Map (Map 2) indicating that a large number of low-moderate income occupied households are at risk of increased natural hazard risks associated with climate change. For this reason, the Township has included in its 5-Year Consolidated Plan Projects, Public Facility and Infrastructure to address the need to upgrade and harden infrastructure in response to increased flooding from climate change. In addition, the homeowner occupied housing rehabilitation program provides funding to residents who qualify for home upgrades to create resiliency and flood compliance, where applicable. A challenge to utilizing CDBG funds to elevate roadways is that many of the neighborhoods that need elevations are not in low-moderate income neighborhoods, but are the main access for low-moderate income neighborhoods. The Township has participated in a Climate Resiliency Community program through HUD and has utilized the tools learned through participation to identify resiliency projects and has included a project to create a resiliency center at the Senior Center by installing a generator to ensure continued access to power for vulnerable populations during interruptions from storm events.





Figure 1. Floodplains in the Township of Brick

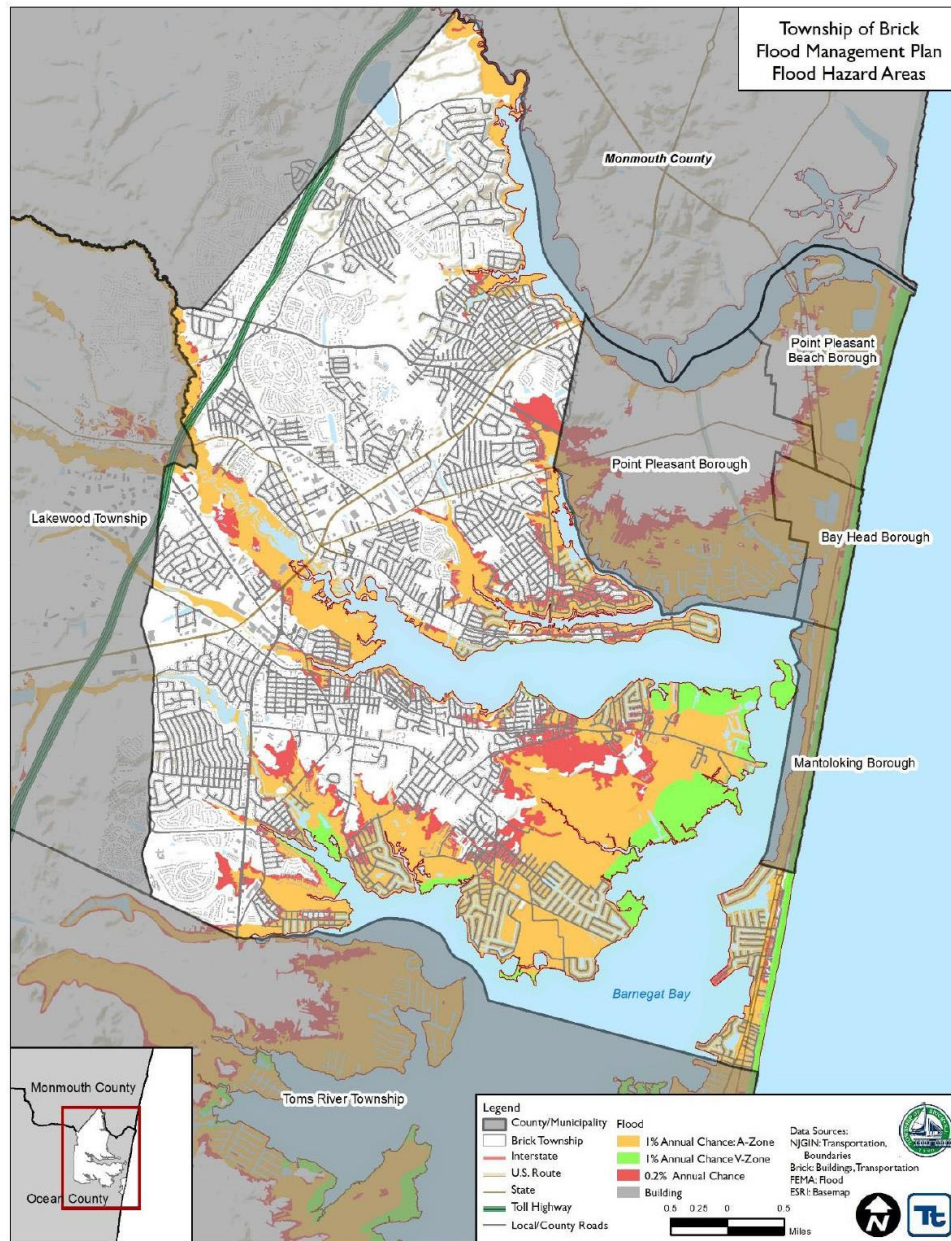
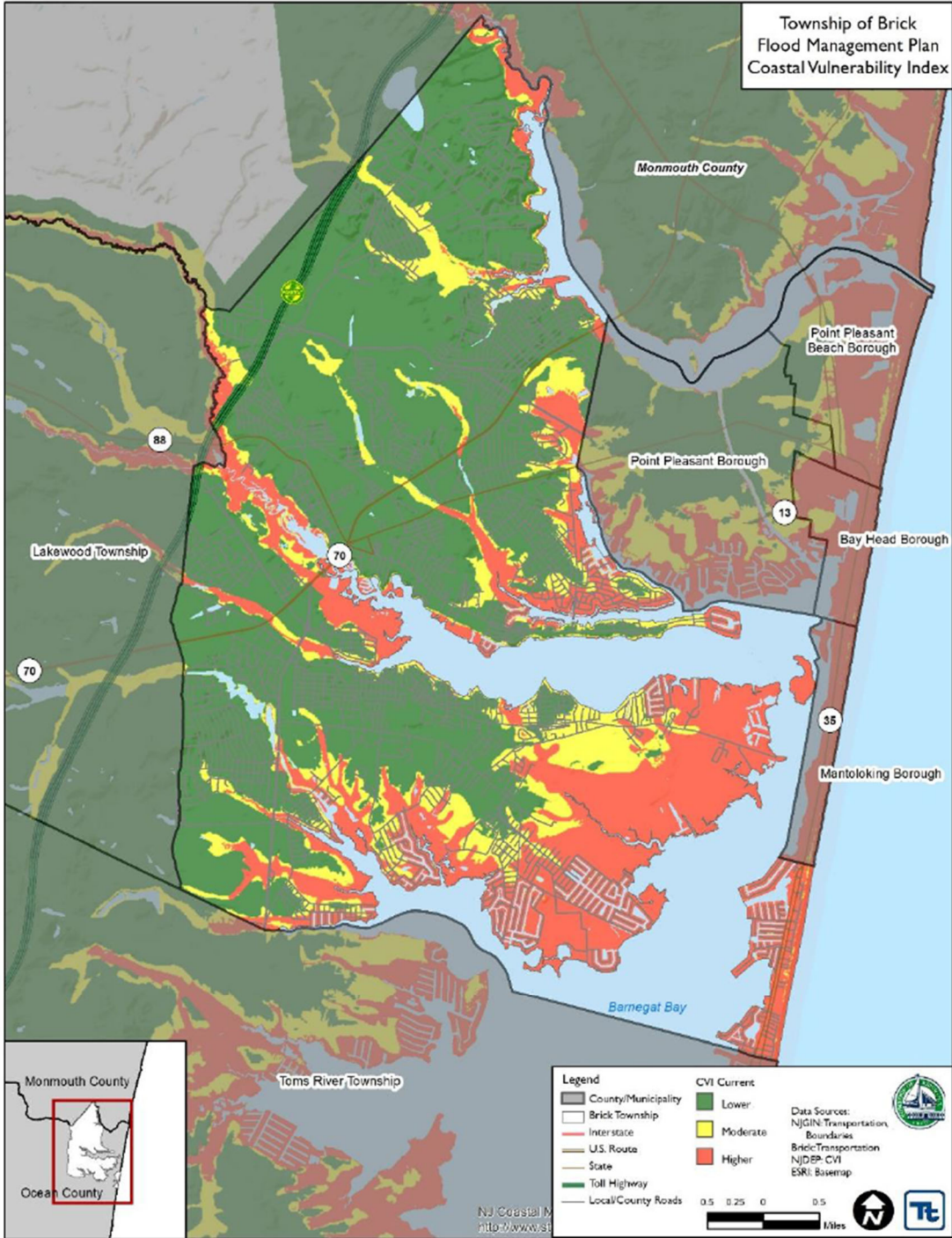
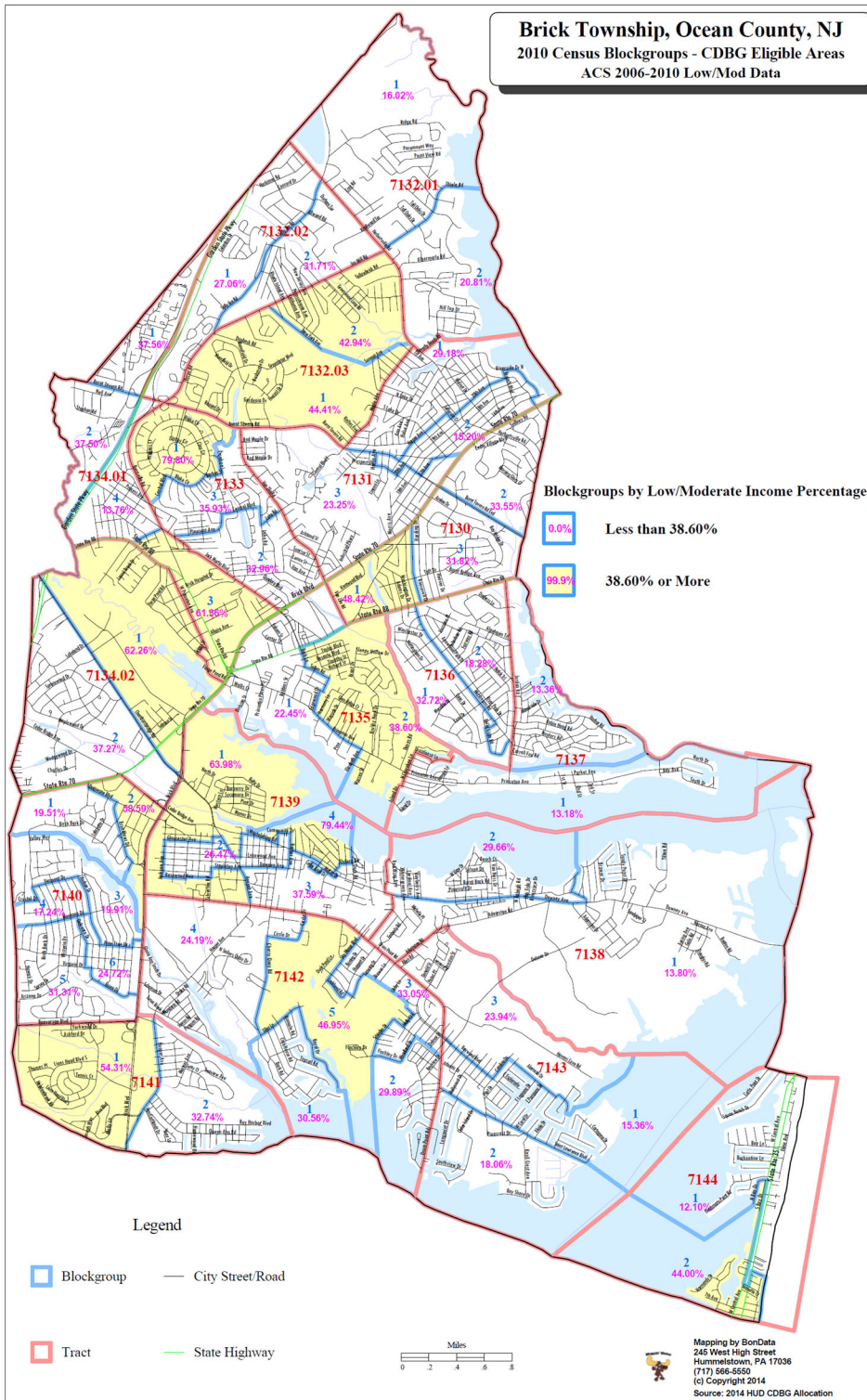


Figure 5. Coastal Vulnerability Index in the Township of Brick



Map 2 - Coastal Vulnerability Map





Map 3 - CDBG Low-Mod Block group Map



Strategic Plan

SP-05 Overview

Strategic Plan Overview

Through this comprehensive Consolidated Plan planning process, The Township of Brick involves the public, private, not-for profit agencies, and other organizations to create a five-year strategy that identifies the priority needs and that describes the strategies undertaken to serve the priority needs. This 2020-2025 Consolidated Plan sets the general priorities for allocating entitlement grant funds within The Township of Brick. The Strategic Plan describes the basis for assigning the priority given to each category of need, identifies obstacles to meeting underserved populations, and discusses the expectations and the accomplishments to achieve over the next five fiscal years.

The Strategic Plan bases the allocation of the available local entitlement resources and non-federal resources to the priority needs of the community, as determined through data analysis, the public hearings and meetings, and the public surveys.



SP-10 Geographic Priorities - 91.415, 91.215(a)(1)

Geographic Area

Table 9 - Geographic Priority Areas

| | | |
|---|--|------------------------------------|
| 1 | Area Name: | N/A |
| | Area Type: | Local Target area |
| | Other Target Area Description: | |
| | HUD Approval Date: | |
| | % of Low/ Mod: | |
| | Revital Type: | Other |
| | Other Revital Description: | Infrastructure Improvement Project |
| | Identify the neighborhood boundaries for this target area. | |
| | Include specific housing and commercial characteristics of this target area. | |
| | How did your consultation and citizen participation process help you to identify this neighborhood as a target area? | |
| | Identify the needs in this target area. | |
| | What are the opportunities for improvement in this target area? | |
| | Are there barriers to improvement in this target area? | |

General Allocation Priorities

Describe the basis for allocating investments geographically within the state

The basis for allocating investments geographically within the jurisdiction is the need for hazard mitigation efforts to reduce flooding on roadways that is caused by overwhelmed storm sewer systems from sea level rise.



SP-25 Priority Needs - 91.415, 91.215(a)(2)

Priority Needs

Table 10 – Priority Needs Summary

Narrative (Optional)

The Township of Brick has identified the priority needs for the next five years. These needs are the following: housing rehabilitation, affordable housing, public services, community public facility and infrastructure improvements, Americans with Disability Act (ADA) improvements, and other services for a special need's populations.



SP-35 Anticipated Resources - 91.420(b), 91.215(a)(4), 91.220(c)(1,2)

Introduction

The Community Development Block Grant (CDBG) program has anticipated resources that are outlined in the table below. The U.S. Department of Housing and Urban Development (HUD) allocates the funding available to the Township as an entitlement community for this 2025-2029 Consolidated Plan and 2025 Action Plan.

This 2025-2029 Consolidated Plan and 2025 Action Plan are not intended to confer any legal rights or entitlements on any persons, groups, or entities, including those named as intended recipients of funds or as program beneficiaries. The terms of this 2020-2025 Consolidated Plan and the 2020 Action Plan are subject to the amendment and to the effect of the applicable laws, regulations, and ordinances. Statements of numerical goals or outcomes are for the purpose of measuring the success of programs and policies and do not impose a legal obligation to achieve the intended results. Actual funding of particular programs and projects identified in this 2025-2029 Consolidated Plan and 2025 Action Plan are subject to the completion of various further actions, some of which involve discretionary determinations by The Township of Brick and others. These actions include a U.S. Department of Housing and Urban Development's (HUD) approval of this 2025-2029 Consolidated Plan and 2025 Action Plan; an appropriation by the United States Congress; a review and a determination under environmental and related laws; and a result of a bid and a contract process.



Anticipated Resources

| Program | Source of Funds | Uses of Funds | Expected Amount Available Year 1 | | | | Expected Amount Available Remainder of ConPlan \$ | Narrative Description |
|---------|------------------|--|----------------------------------|--------------------|--------------------------|-----------|---|---|
| | | | Annual Allocation: \$ | Program Income: \$ | Prior Year Resources: \$ | Total: \$ | | |
| CDBG | public - federal | Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services | 300,000 | 2,000 | 300,000 | 602,000 | 12,000,000 | At the writing of this plan, the municipality currently has 1.5 its allocation available for funding but has encumbered an additional funding a 2024 Action Plan project for public infrastructure that will be used to support community development programming for limited clientele communities at the Senior Center. Programs include affordable housing development, housing preservation, public services for at risk populations and public improvement. Also, program income that is reinvested. |

Table 11 - Anticipated Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

N/A

If appropriate, describe publicly owned land or property located within the state that may be used to address the needs identified in the plan



Public ally owned land within the municipalities' jurisdiction will be improved through CDBG Funding for public facility and infrastructure projects to upgrade park facilities, ADA improvements and repair and upgrade roadways, drainage facilities and stormwater management to address flooding.



SP-40 Institutional Delivery Structure - 91.415, 91.215(k)

Explain the institutional structure through which the jurisdiction will carry out its consolidated plan including private industry, non-profit organizations, and public institutions.

| Responsible Entity | Responsible Entity Type | Role | Geographic Area Served |
|--|------------------------------------|--|------------------------|
| NEW JERSEY DEPARTMENT OF COMMUNITY AFFAIRS | Government | | Jurisdiction |
| NEW JERSEY HOUSING AND MORTGAGE FINANCE AGENCY | Government | | Jurisdiction |
| New Jersey Dept. of Human Services | Government | | Jurisdiction |
| New Jersey Division of Mental Health Services | Government | | Jurisdiction |
| Ocean County Board of Social Services | Government | | Jurisdiction |
| Brick Township Housing Authority | PHA | Public Housing | Jurisdiction |
| O.C.E.A.N., Inc. | CHDO | Public Housing | Jurisdiction |
| Homes For All, Inc. | CHDO | Ownership public services | Jurisdiction |
| HOMES NOW, INC. | CHDO | Ownership Rental public services | Jurisdiction |
| Caregiver Volunteers of Central Jersey | Non-profit organizations | public services | Jurisdiction |
| CONTACT OF OCEAN COUNTY | Non-profit organizations | public services | Jurisdiction |
| Interfaith Hospitality Network of Ocean County, Inc. | Community/Faith-based organization | Homelessness | Jurisdiction |
| The ARC of Ocean County Chapter | Non-profit organizations | Non-homeless special needs public services | Jurisdiction |
| Ocean's Harbor House | Non-profit organizations | Homelessness | Jurisdiction |
| PROVIDENCE HOUSE | Non-profit organizations | public services | Jurisdiction |



| Responsible Entity | Responsible Entity Type | Role | Geographic Area Served |
|--|------------------------------------|---|-------------------------------|
| COMMUNITY SERVICES- MEALS ON WHEELS | Non-profit organizations | public services | |
| STEPS TO END POVERTY | Non-profit organizations | public services | Jurisdiction |
| True Vine Community Services, Inc. | Non-profit organizations | Homelessness | Jurisdiction |
| Jersey Shore Council of Scouts | Non-profit organizations | public services | Jurisdiction |
| Faith Fellowship Outreach Ministries, Inc. | Community/Faith-based organization | Homelessness | Jurisdiction |
| Church of the Epiphany, Society of St. Vincent de Paul | Community/Faith-based organization | Non-homeless special needs public services | Jurisdiction |
| Church of the Visitation | Community/Faith-based organization | Non-homeless special needs public services | Jurisdiction |
| Northern Ocean Habitat For Humanity, Inc. | Non-profit organizations | Ownership public services | Jurisdiction |
| DOTTIE'S HOUSE-CRISIS SHELTER FOR WOMEN | Non-profit organizations | Non-homeless special needs Rental public services | Jurisdiction |

Table 12 - Institutional Delivery Structure

Assess of Strengths and Gaps in the Institutional Delivery System

The CDBG and HOME programs do improve the lives of citizens through an increase in partnerships with housing associations that include, but not limited to: Community Housing Development Organizations (CHDOs), regional and local non-profits, government agencies, private foundations, and other organizations. Each agency has the confidence to set and meet the goals of the community needs because each has its own standard of commitment, resources, and expertise from a broad range of partnerships in the public and private sectors, and the local network of community-based and non-profit groups. The mosaic shows that the institutional delivery system of partners collaborates together to leverage resources effectively here in The Township of Brick.

The public and private sector collaboration is essential to serving the varied needs of the low-income population in The Township of Brick. Many County of Ocean governmental departments do participate in



the delivery of comprehensive services that provide a service to an individual and a family. Often a County department takes the lead of the partnership to address the needs at hand. Partnership agreements assist in organizing the workflow to maximize resources that limit or avoid the duplication of services that the lead agency manages.

A known gap is that the demand for supportive services is larger than the availability of resources. Therefore, the scope for major change is always limited by realities that include, but not limited to: the quantity of necessities needed daily, the capacity of the network to perform transfers between links in the delivery system, the qualifications cannot be met satisfactorily with the use of supplementary aids and services, and within the same service of need the work to be performed may be a uniform and a normal distribution. For a service provider, a continuous distribution of the need and a discrete distribution of the need is a critical setup in targeting the beneficiaries of an area beforehand. Basically, the funds may be exhausted exponentially when knowing the need to service.

For instance, two houses may need a boiler but the work to be performed at each house is different. One house requires just an installation of a new boiler system and the other house requires work to replace the floor boards to support the weight of the new boiler and an installation of a boiler. Each activity has the same need (a new boiler installation) but the work to be performed is entirely different and the labor and material costs are different too. However, other services fill need as a continuous distribution of service, such as the food banks, to strengthen more beneficiaries. In many cases, the need may be too large to treat each individual event in a discrete manner. We try to coordinate the specific needs of our clientele based on the capacity our program has for housing rehabilitation and subrecipient strengths.

In many situations, the service to fill the need often lends itself to market forces essentially because the partnership can maximize its use of funds on more beneficiaries through the combination of materials, labor, land, and technology in such a way as to capture a higher yield of beneficiaries (in excess above the cost of production). In addition, we utilize our subrecipients to attempt to provide the timeliest services necessary to serve the clientele the fastest and most efficient way possible.

Availability of services targeted to homeless persons and persons with HIV and mainstream services

| Homelessness Prevention Services | Available in the Community | Targeted to Homeless | Targeted to People with HIV |
|---|-----------------------------------|-----------------------------|------------------------------------|
| Homelessness Prevention Services | | | |
| Counseling/Advocacy | X | X | X |
| Legal Assistance | X | | |
| Mortgage Assistance | X | | |
| Rental Assistance | X | X | X |
| Utilities Assistance | X | X | X |



| Street Outreach Services | | | |
|------------------------------------|---|---|---|
| Law Enforcement | X | | |
| Mobile Clinics | X | | |
| Other Street Outreach Services | X | | |
| Supportive Services | | | |
| Alcohol & Drug Abuse | X | X | X |
| Child Care | X | | |
| Education | X | | |
| Employment and Employment Training | X | X | |
| Healthcare | X | X | X |
| HIV/AIDS | X | | X |
| Life Skills | X | | |
| Mental Health Counseling | X | X | X |
| Transportation | X | | X |
| Other | | | |
| | X | | |

Table 13 - Homeless Prevention Services Summary

Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)

The Ocean County Board of Social Services (BOSS) is the primary point of entry for the intake and referral coordination of an individual and a family of low and moderate income. The BOSS provides both public and private prevention resources, including Ocean County Rental Assistance Program, which provides a short-term financial assistance to an individual and a family who are at risk of an eviction and homelessness. The BOSS also provides homelessness prevention resources to an individual and a family that seeks the eligibility and the referral for rapid re-housing (RRH) assistance. The BOSS completes the initial evaluation for RRH assistance.

When a potential client telephone calls the BOSS, this governmental agency begins the case management procedures to screen and evaluate the eligibility of a client for a supportive service.

Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above

The Township of Brick funds many programs that continue to be in high demand. Often the delivery of service meets or exceeds the demand for the service; that makes the program successful. However, a discourse from stakeholders is suggesting that a better client screening and assessment process is



necessary to improve a community wide targeting of supportive housing to end chronic homelessness. Within the homeless system and the supportive housing industry, several key factors impede effective targeting of supportive housing for the chronically homeless population. These shortcomings may identify strategies for building a robust Coordinated Assessment system that may better serve the chronically homeless population. Brick does not directly serve the homeless population, but provides support to our subrecipients and the County, when needed.

Overcoming impediments requires an assessment tool that coordinates its integration into a mainstream service system. The goal of ending homelessness requires an automation of network processes that improve the speed, accuracy, and consistency of the client screening and assessment process and that target the scarce resources like vacant housing units more efficiently and accurately. An assessment tool will be effective in moving the target toward the goal of ending homelessness.

A Central Referral System (CRS) assessment tool is a data driven approach that refers various service providers and system level strategies as efficient pathways to supportive housing for vulnerable populations. Ultimately, a CRS can support applying for housing on a website (an application is not a guarantee to housing). The housing available can include:

- Permanent Supportive Housing (PSH) | Affordable housing with services
- Permanent Housing with Short Term Support | Affordable housing with services for up to 24 months

Essentially, a CRS is a coordinated assessment that targets the current housing situation for a vulnerable population. If comprehensive and well-integrated with a mainstream service system, strong networks for mission critical services can identify these living situations that include, but not limited to:

- Living on the streets or other location not fit for people to live in, like a car, abandoned building, bus/train/subway station or airport
- Living in an emergency shelter, in a hotel/motel that is paid for by an organization, or fleeing domestic violence with nowhere to go per night
- Living in an institution (examples include a nursing home, jail or prison, mental health hospital)
- Living in an interim housing program
- Living in a permanent housing with short-term support program
- Living in a permanent housing unit for formerly homeless persons
- Staying with family and friends in a room, apartment or house
- Temporarily living in a hotel/motel that you are paying for yourself
- Renting your own apartment or house (with or without a housing subsidy program)
- Living in an apartment or house that you own



Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs

The homeless services system is fragmented and difficult to navigate. For a person in a housing crisis, he/she needs to find the best supportive service program that meets his/her needs that include, but not limited to: affordable housing, emergency shelter, permanent supportive housing, prevention services, rapid re-housing, transitional housing, and other services. When a potential client finds a suitable program, many times the entry into a program requires criteria meeting an eligibility requirement that is unique and complex.

A Coordinated Assessment (CA) system could remedy many of the challenges that a client faces when seeking access to the homeless services system. A CA system with a web portal interface can provide a client with the most appropriate housing intervention, the service (s) that best meet need, and a housing referral and placement that is suitable and accurate.

Implementing a CA program may not immediately result in additional services or housing options for people experiencing homelessness or at risk of homelessness. However, an effective CA system would allow the community to begin developing a strategy for a process based on quality data collection, evidence based best practices, and a thorough analysis of consumer need. A client service would be based on a universal assessment that prioritizes a client, and allocates service to the most vulnerable - chronically homeless "first" instead of the traditional "first come, first served" method.

A CA system could also allow access to use data that identifies the number of individuals in need of the different types of housing interventions. A CA system can store and retrieve how many units and what types of housing services are required to meet the needs of our homeless population. A CA system can integrate network systems operated by various service providers to determine when a client may be ready to exit a Permanent Supportive Housing (PSH), thereby increasing capacity. A CA system could also include the expansion of housing opportunities through mainstream network integrations with partnership agreements between Community Housing Development Organizations (CHDOs), integral medical care, private foundations, and Public Housing Authorities (PHAs).



SP-45 Goals - 91.415, 91.215(a)(4)

Goals Summary Information

| Sort Order | Goal Name | Start Year | End Year | Category | Geographic Area | Needs Addressed | Funding | Goal Outcome Indicator |
|------------|--|------------|----------|---|-----------------|-----------------|--------------------|---|
| 1 | Housing Rehabilitation - Single Unit Residential | 2025 | 2029 | Affordable Housing Non-Homeless Special Needs | | | CDBG: \$500,000 | Homeowner Housing Rehabilitated: 25 Household Housing Unit |
| 2 | Public Services | 2025 | 2029 | Homeless Non-Homeless Special Needs | | | CDBG: \$225,000 | Public service activities other than Low/Moderate Income Housing Benefit: 10000 Persons Assisted |
| 3 | Public Facility & Infrastructure Improvements | 2025 | 2029 | Non-Housing Community Development | | | CDBG: \$400,000 | Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 100000 Persons Assisted |
| 4 | Planning & Administration | 2025 | 2029 | | | | CDBG: \$300,000 | |
| 5 | Affordable Housing Development | 2025 | 2029 | Affordable Housing | | | CDBG: \$50,000 | Rental units constructed: 5 Household Housing Unit Rental units rehabilitated: 5 Household Housing Unit |

Table 14 – Goals Summary



Goal Descriptions

| | | |
|---|-------------------------|---|
| 1 | Goal Name | Housing Rehabilitation - Single Unit Residential |
| | Goal Description | The Township of Brick has a successful history of providing funds for homeowner housing rehabilitation projects to assist low- and moderate-income homeowners maintain and repair their homes. This goal is an ongoing priority for the municipality to assist residents and keep home values and neighborhoods viable. Moderate and substantial rehabilitation program provided to owner occupied low- and moderate-income households. The moderate rehabilitation program provides ten-year deferred loans from \$1,000 to \$24,999. The substantial rehabilitation program provides deferred loans from \$25,000 to \$50,000 that require a ten-year deferred loan. A dwelling is rehabilitated to local and state building codes. |
| 2 | Goal Name | Public Services |
| | Goal Description | Provide operating support (including labor, supplies, materials, and other costs) to organizations that serve low to moderate income people. |
| 3 | Goal Name | Public Facility & Infrastructure Improvements |
| | Goal Description | |
| 4 | Goal Name | Planning & Administration |
| | Goal Description | Provide overall coordination, implementation, and monitoring of entitlement grant programming. |
| 5 | Goal Name | Affordable Housing Development |
| | Goal Description | Provide funding to increase the amount of decent, safe, and affordable housing is expanded to homeowners or renters in the low- and moderate-income households. |

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)



The Township of Brick anticipates continuing the same production amount of affordable housing units as accomplished in previous years with the Consortium HOME program funds.



SP-65 Lead-based Paint Hazards - 91.415, 91.215(i)

Actions to address LBP hazards and increase access to housing without LBP hazards

The reduction of Lead Based Paint (LBP) hazards in the housing stock is an annual objective in The Township of Brick. As a part of the CDBG and HOME funded Housing Rehabilitation Program, each house is inspected and is tested for LBP hazards. The Township of Brick offers assistance to make repairs and address code violations and safety issues to a home. The Housing Rehabilitation Program, as per protocol, is to have a certified Lead Based Paint (LBP) inspector and a risk assessor perform an inspection and an assessment on all properties built prior to January 1st, 1978. When a housing unit tests positive for lead, a certified contractor is hired for remediation and abatement of the lead hazard. Occupants are not allowed back into a unit. Before a residency can begin again, the unit must be completely remediated and receive a Certificate of Occupancy (CO).

The Township of Brick also takes steps to educate all recipients of HOME and CDBG funds on the hazards and dangers of lead-based paint. The Township of Brick distributes the U.S. Department of Housing and Urban Development (HUD) pamphlet, *Watch Out for Lead-Based Poisoning*, and the U.S. Environmental Protection Agency (EPA) pamphlet, *Protect Your Family from Lead in Your Home*, to all of its program recipients. The latter pamphlet informs homeowners on how to prevent lead from becoming a health concern in the home.

The Ocean County Department of Health (DOH) is primarily responsible for community outreach and elevated blood level testing. The DOH shares information on inspections and blood lead levels with the Ocean County housing choice voucher (HCV) program. This procedure informs the Ocean County Board of Social Services (BOSS) on the actions it needs to take with a landlord who operates a rental housing unit (s). Another part of the DOH service includes, but not limited to:

- Educating primary health care providers and promotes blood lead testing
- Performing medical case management of children with elevated blood lead levels
- Inspecting homes for lead-based paint hazards and order remediation when hazards are found
- Analyzing blood lead test results and linking that data to housing information in order to identify higher risk housing and lowest risk housing
- Conducting inspection on a prospective day care facility to determine the existence of a lead-based paint hazard

How are the actions listed above integrated into housing policies and procedures?

The Township of Brick's policies and procedures call for full compliance and enforcement of lead-based paint regulations listed in 24 *CFR* Part 35. Contractors, Subrecipients, and other community partners are advised of lead-based paint regulations. The Ocean County Department of Planning Department (OCPD)



adheres to the regulations and it informs its partners about the regulations and requirements before and after an inspection, testing, and abatement of a lead hazard occurs.

Contractors and inspectors are required to have lead-certification licensure for testing and/or abating lead from a property, if they participate with the CDBG and HOME funded Housing Rehabilitation Program. In addition, the OCPD and Ocean County Department of Health (DOH) distribute literature and information on lead hazards to households that may be at risk of exposure.



SP-70 Anti-Poverty Strategy - 91.415, 91.215(j)

Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families

According to a U.S. Census Bureau's Quick Facts July 1, 2024 estimate 5.1% of the population lived in poverty in The Township of Brick*. The poverty status rate has decreased significantly from 2019 when 10.2% of people lived in poverty***Approximately 5.5% of households are uninsured. *****

The Township of Brick is dedicated to supporting a Continuum of Care (CoC) with coordinated services that enhance the lives of our residents, particularly those most in need from an infant to a senior citizen. The Continuum of Care (CoC) receives support from the CDBG and HOME programs and other sources of funding. The goal of the CoC is to provide a critical and emergency human service so that an individual and a family may maintain its self-sufficiency. The Township of Brick works together with its network of community-based organizations, social service providers, and institutions. The partnership objective is to administer a basic need that improves their quality of life for low income residents.

The Ocean County Department of Health (DOH) manages many programs - HIV prevention, lead poisoning abatement, mental health, violence prevention, and Women, Infants, and Children Supplemental Nutrition (WIC) – that focus on low income communities throughout the jurisdiction of The Township of Brick. The WIC program acts as an income supplement, providing case management, coordination with other needed services for those at high risk of malnutrition, healthy food, and nutritional education. The DOH's programs serve to improve the chance of a household having a stable residence, healthy family members, and sufficient health that enables steady employment.

The Ocean County Board of Social Services (BOSS) operates a Medicaid program that pays a medical bill (s) for an individual and a family of low income that qualify for assistance through a program administered by either the BOSS or the federal government. The operations of this program involve case managers that enroll a client in Medicaid as an effort to ensure that the cost of medical care is covered, rather than by the client's own limited funds.

*(Source: U.S. Census Bureau, 2024 Quick Facts, S1701, Poverty Status in the Past 12 Months, Retrieved from: <https://www.census.gov/quickfacts/fact/table/bricktownshipoceancountynewjersey/PST045222>

How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan

In this 2025-2029 Consolidated Plan and 2025 Action Plan, some of the poverty reduction programs and the affordable housing programs may be managed by the Ocean County Department of Planning (OCPD), as well as, the Ocean County Board of Social Services (BOSS), the Ocean County Health Department (DOH), the Public Housing Authorities (PHAs), and other local government departments. This administration structure allows for the most efficient, effective, and comprehensive management of supportive services that reach an individual and a family of low income.



The Ocean County Consortium's First-Time Homebuyers (FTHB) Program has a family self-sufficiency component that helps low income households that were previously a Housing Choice Voucher (HCV) recipient to obtain decent employment and/or gain further education that will lead to economic independence and self-sufficiency. The FTHB program participants voluntarily transfer into an affordable housing program, such as the down-payment assistance component. When an FTHB individual or family is determined to be at a financially stable point in its life then it can maintain homeownership. In addition, all housing program recipients are required to receive housing counseling and training that supplies homebuyers, renters, and homeowners with the skills and knowledge they need to be successful in maintaining their home, as well as, their finances.



SP-80 Monitoring - 91.230

Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

The Township of Brick Division of Land Use & Planning, Community Development Program is responsible for ensuring that the CDBG funds are in compliance with federal regulations and guidelines. As a part of these compliance measures, the staff performs its monitoring activities that include but not limited to: technical assistance, desk reviews, and on-site monitoring of a Subrecipient.

A contractual agreement is signed with each Subrecipient, contractor, grantee, etc., to ensure long term compliance. These agreements include a detailed scope of services, the federal general provisions, and appropriate OMB Circulars. As part of the U.S. Department of Housing and Urban Development's (HUD) Subrecipient monitoring policy, the OCPD staff reviews all OMB Circular A-133 reports pursuant to the requirements of the Circular. If a problem is noted with a Subrecipient's audit report, the staff will request a correction of the problem and a revision of the audit report from a Subrecipient. Each Subrecipient is required to submit its audit within thirty days of receipt of its auditor's report to the staff.

The staff uses various administrative mechanisms to track and monitor compliance with record keeping, financial standards, and programmatic requirements. The goal is to ensure that activities are carried out in a timely manner and in compliance with federal, state, and local regulations. Additionally, the staff annually monitors to help establish or maintain proper accounting policies and procedures in order to improve the internal controls and operational efficiency of a Subrecipient.

The staff has a construction, monitoring, and compliance process. This procedure is carried out on all federally assisted projects for both long term compliance and monitoring of construction standards. The monitoring of construction includes, but not limited to: a review of payroll and a contractors' sworn statement to ensure compliance with the Davis-Bacon Act, the New Jersey Prevailing Wage requirement, as well as, the Section 3 requirement. The Davis-Bacon and/or the NJ prevailing wage rate, the Section 3 requirement, the Minority Business Enterprise (MBE) hiring, the Women Owned Business Enterprise (WBE) hiring, and the local hiring requirements receive a monitor review before a drawdown request is released on a federally funded project. In addition, the OCPD records and submits the contractor and subcontractor information form (OMB Approval No.: 2577-0088 and OMB Approval No.: 2502-0355) that includes, but not limited to the MBE and the WBE participations to the U.S. Department of Housing and Urban Development (HUD).

The staff is also responsible for ensuring that a long-term affordability requirement is met for a CDBG project, as well as, a review that includes, but not limited to: a tenant's household income, a Fair Housing Requirement, and a physical condition standard requirement met of other various programs.



The housing rehabilitation program requires a screening and an eligibility qualification process, as well as, the head of a household must sign an affidavit that declares the dwelling is a primary residence and that monitoring will occur at the dwelling on an annual basis. An affidavit must explicitly state that monitoring is a requirement for participating in a federally funded program. The staff utilizes HUD's income eligibility tools and HEROs to perform environmental reviews.



Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

The Community Development Block Grant (CDBG) program has anticipated resources that are outlined in the table below. The U.S. Department of Housing and Urban Development (HUD) allocates the funding available to the Township as an entitlement community for this 2025-2029 Consolidated Plan and 2025 Action Plan. **Expected Resources are estimated at this time due to the HUD CDBG funding review by the Federal Government.**

This 2025-2029 Consolidated Plan and 2025 Action Plan are not intended to confer any legal rights or entitlements on any persons, groups, or entities, including those named as intended recipients of funds or as program beneficiaries. The terms of this 2020-2025 Consolidated Plan and the 2020 Action Plan are subject to the amendment and to the effect of the applicable laws, regulations, and ordinances. Statements of numerical goals or outcomes are for the purpose of measuring the success of programs and policies and do not impose a legal obligation to achieve the intended results. Actual funding of particular programs and projects identified in this 2025-2029 Consolidated Plan and 2025 Action Plan are subject to the completion of various further actions, some of which involve discretionary determinations by The Township of Brick and others. These actions include a U.S. Department of Housing and Urban Development's (HUD) approval of this 2025-2029 Consolidated Plan and 2025 Action Plan; an appropriation by the United States Congress; a review and a determination under environmental and related laws; and a result of



a bid and a contract process.

Anticipated Resources *Estimated

| Program | Source of Funds | Uses of Funds | Expected Amount Available Year 1 | | | | Expected Amount Available Remainder of ConPlan | Narrative Description |
|---------|------------------|--|----------------------------------|--------------------|--------------------------|-----------|--|--|
| | | | Annual Allocation: \$ | Program Income: \$ | Prior Year Resources: \$ | Total: \$ | | |
| CDBG | public - federal | Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services | \$300,000 | \$2,000 | \$300,000 | \$602,000 | \$12,000,000 | The funding anticipated over the next five-year period and in the annual allocation is estimated due to the fact that the program is under Federal review. |

Table 15 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

N/A



If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

Publicly owned land within the municipalities' jurisdiction will be improved through CDBG Funding for public facility and infrastructure projects to upgrade park facilities, ADA improvements and repair and upgrade roadways, drainage facilities and stormwater management to address flooding.



2025 TOWNSHIP OF BRICK

CDBG ACTION PLAN

Executive Summary

AP-05 Executive Summary - 91.200(c), 91.220(b)

1. Introduction

The U.S. Department of Housing and Urban Development (HUD), Office of Community Planning and Development (OCPD) requires the Township of Brick as a recipient of federal entitlement grant funds to develop an Action Plan annually that describes the Township's community development priorities and goals, based on an assessment of housing and community development needs, an analysis of housing and economic market conditions, and other available resources.

The Brick Township Community Development Block Grant (CDBG) program assists low-to-moderate income persons and families through its local housing rehabilitation program, local charity, other non-profits and public service groups sub recipient grants. The program has also assisted in the development of public facilities and infrastructure and in qualified neighborhoods, provided funds to create or retain affordable housing and eliminated barriers for people with disabilities. The program has been active in Brick Township since the early 1990's and has helped many residents of the jurisdiction in their housing, social services and community needs. This plan provides a framework for low-moderate income assistance to individuals and families that follows the regular eligible projects and activities permitted in accordance with HUD regulations for Entitlement Communities. Coronavirus specific activities are not included in this plan and are continuing through the FY 2020 Action Plan Amendment.

2. Summarize the objectives and outcomes identified in the Plan

The Township of Brick's 2025 One-Year Action Plan coordinates all elements of community development including rehabilitation of housing, creation and retention of affordable housing, public facility reconstruction and development, public services, activity delivery costs and administration of these programs into a single plan utilizing Block Grant (CDBG) funds. The Ocean County Housing Consortium is the point of contact regarding the HOME Investment Partnerships Program and the Homeless Needs Assessment as the County has the resources and programs to address those needs. Brick and its residents in need are the beneficiaries of the County program and a regular participant of the Consortium.

The Action Plan sets forth the Township's plan to pursue the overall goals of the community development and planning programs of the Department of Housing and Urban Development (HUD). Those goals are:

- To provide decent affordable housing; and
- To establish and maintain a suitable living environment; and
- To expand economic development opportunities primarily for persons of low- to-moderate income; and
- To facilitate the maintenance and improvement of dwellings occupied by low- to-moderate income households; and
- To provide critical services to the homeless, disabled and those in the community unable to sustain themselves; and
- To improve and repair public infrastructure and public facilities that serve low-to-moderate income individuals

The Annual Action Plan serves the following functions:

- A planning document for the Township, based on a participatory process; and
- An application for federal funds to improve accessibility, affordability and suitability to decent housing, living environments and economic opportunities.

3. Evaluation of past performance

The evaluation of past performance helps lead the grantee to choose its goals or projects. In addition, the Township has a procedure for the monitoring of project activities and sub recipient awards. The following is a description of the types of monitoring performed by staff:

- Performance monitoring
- Financial monitoring
- Compliance with the Davis-Bacon Act
- Environmental Review Compliance utilizing the HUD HEROS system
- Federal and State program reporting
- Federal Stimulus Job creation reporting
- Minority Business Enterprise reporting
- HUD IDIS Reporting

Sub recipients Grants – Public Services:

The past performance of the Sub recipients in the public service group has shown large numbers of individuals and families benefitting from the programs in contrast to the limited funding available to those nonprofits. We will continue to fund as many public service organizations as possible as the practice provides the most favorable cost benefit ratio of any program. A list of the Sub recipients that were funded in the FY 2022 Annual Action Plan are listed herein:

Annual Action Plan

1

2025



| | |
|--|------------------------------------|
| ARC, Ocean County Chapter | Community Services Meals on Wheels |
| Homes Now, Inc. | Ocean's Harbor House |
| Caregiver Volunteers of Central Jersey | Interfaith Hospitality Network |
| Church of Epiphany – St. Vincent de Paul Society | Providence House |
| Church of Visitation | Preferred Behavioral Health |
| True Vines | Jersey Shore Council of Scouts |
| Contact of Ocean/Monmouth Counties | Big Brothers Big Sisters |
| Dottie's House | Rotary Club Brick Morning, Inc. |

Housing Rehabilitation Program:

The need for housing rehabilitation remains consistent in Brick and is growing more prevalent as the Township contains a significant amount of senior housing most of which is between 50 and 60 years old and in need of repairs. Many of the residents in these communities have aged in place, are on a fixed income and can no longer afford critical maintenance on their homes. Forty-five (51) homes have been rehabilitated by the Township since the inception of the CDBG Entitlement Program in 1991. During the 2021 & 2022 Annual Action Plan Years, six homes were completed and more are anticipated to be completed in the 2025 project year.

Public Facilities and Infrastructure Projects:

In addition, infrastructure projects in qualified areas or improvements to public facilities have also benefitted the low-to-moderate income residents by improving living conditions and services. A large roadway repaving, rehabilitation and ADA improvement project was completed in 2018 in a qualified designated target area in the Township. In addition, a public facility that houses the Disabled American Veterans received ADA upgrades to the entrance and parking lot. In the FY 2019, FY 2020, FY 2021 and FY 2022 Action Plans, funding was provided for a phased American's With Disabilities Act (ADA) Improvement Project at Windward Beach Park. This project provided design, engineering, construction and construction inspection funds to make improvements to remove architectural barriers to mobility and make the park more accessible. Sidewalks, ADA compliant parking stalls, curb aprons, railing, parking facilities and signage as well as other upgrades will be included at this regional park facility. Activity delivery costs were also processed through this activity.

4. Summary of Citizen Participation Process and consultation process

Brick Township is a member of the Ocean County Consortium and participates in their Public Hearings and the sharing of public comments. In addition, Brick holds two of its own public hearings to solicit comments, one during the 30 day public comment period on the draft plan and one at the end of the 30 day comment period. The Ocean County Housing Consortium held a predevelopment Action Plan public hearing on December 6, 2022 in which Brick participated. On



April 4, 2025 the Ocean County Consortium will hold a public hearing to solicit comments on the Draft Action Plan. Brick will participate in the County's Hearing. During the 30-day comment period on the Action Plans, the Plans were available for review on the Township's and County's website as of March 10, 2025 and a hard copy of Brick's Draft Action Plan was available in the Municipal Building, in the Township Clerk's Office. Brick held two public hearings in the municipal building to solicit comments on the Draft Action Plan, one was held on December 20, 2024 as the Pre-Development Hearing and the second was held on March 10, 2025 as a public meeting to solicit comments on the draft plan. A third public hearing will be held by the County Consortium on May 7, 2025 at the Freeholders Meeting prior to the Plan's adoption by the governing body. The Township will attend the meeting and the County will forward public comments to the Township that are relevant to Brick's Program. Please note due to the public health emergency, (COVID-19) all meetings may be held via a virtual online format and will provide login information on the website if needed.

It is also important to note that the consultation process includes an application phase where interested Public Service organizations are given an opportunity to apply for Public Service funds. The Township made an announcement on its website and provided advertisement on February 28, 2025 and sent out flyers and application packets to over 20 Public Service Entities soliciting applications for programs that provide Public Services. The deadline for submission for applications is February 24, 2025. Once received and reviewed by the Mayor's Community Development Committee, these organizations and the services they provide will be included as projects in the FY 2025 AAP.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

No Comments were received from the public at the County or Township Hearings.

6. Summary of comments or views not accepted and the reasons for not accepting them

There were no comments from the public that were not accepted.

7. Summary

The Annual Action Plan is a comprehensive process which sets forth the reasons for and the levels of support for each project. In coordination with staff, Township administration, the Mayor's office, the Mayor's Committee on Community Development, the Ocean County Consortium and the general public, the planning process endeavors to identify feasible objectives and match resources accordingly. True success can be achieved through the program when realistic planning



objectives are matched with available funding to accomplish stated goals. The work involved in the development of the Annual Action Plan is that process.



PR-05 Lead & Responsible Agencies - 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

| Agency Role | Name | Department/Agency |
|--------------------|-------------------------------|---|
| CDBG Administrator | Tara B. Paxton, MPA, PP, AICP | Township of Brick, Division of Land Use |

Table 16 – Responsible Agencies

Narrative

The Township of Brick, Division of Land Use is the point of contact and the Chief Administrative agency for the Brick Township HUD Community Development Block Grant (CDBG) program. The CDBG program is now headed by Township Planner, Tara B. Paxton, MPA, PP, AICP, through the Township's Division of Land Use located in the Brick Township Municipal Building. The Program is also supported by additional staff including Finance Clerk, Jennifer Ingenito, Housing Rehabilitation Clerk, Betty Baptista, Sub-recipient Clerk, Lauren Frank and two housing rehabilitation inspectors, Peter MacNamara (building inspector) and Marcel Rensen (electrical inspector) and a CDBG Environmental Reviewer, Vincent Palmieri. In addition, the Township is responsible for coordinating all public facility projects, ensuring eligibility and verifying that the disbursement of public service program funds to Sub-recipients primarily assists very-low and low-moderate income persons in the community and carrying out the overall Administration of the Program, including annual reporting, monitoring and plan preparation.

Consolidated Plan Public Contact Information

The Program contacts include Tara B. Paxton, MPA, PP, AICP, Principal Planner, Township of Brick, 401 Chambers Bridge Road, Brick NJ 08723, Phone (732) 262-4783 x 1344 - email: tpaxton@bricktownship.net, Finance Clerk, Jennifer Ingenito at 732-262-1249 – email jingenito@bricktownship.net, Rehabilitation Program Contact Betty Baptista at 732-262-1030 x 1327 – email: bbaptista@bricktownship.net and Sub-recipient Contact Lauren Helmstetter at 732-262-1039 x 5312 – email: lfrank@bricktownship.net

AP-10 Consultation - 91.100, 91.200(b), 91.215(l)

1. Introduction

The County of Ocean, on behalf of the Consortium and participating municipalities conducted significant consultations with citizens, municipal officials, non-profit agencies, public housing agencies, governmental agencies, and the Continuum of Care (CoC) in preparing their Action Plans. The County held many public input meetings attended by Brick representatives to facilitate development of the 2025 Action Plan and previous Action Plans. In addition, as previously noted, Brick has sought additional public input individually, holding its own public hearings. The County, the Township of Brick and key stakeholders recognize that strong collaboration is vital to ensuring community needs, and in particular, the needs of low-income communities, are addressed. The Township has also developed a comprehensive web page on the Township of Brick website that promotes the public input and consultation. The website address is <http://www.bricktownship.net/index.php/community-block-development-cdbg-grant-program/>

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).

The Ocean County Housing Consortium, together with the Ocean County Board of Freeholders, support many of the identical public service organizations that the Township of Brick endorses. These agencies benefit those in need, particularly those who are considered very low, low-to-moderate-income residents. Such groups include assistance to the frail elderly, youth services, domestic violence support organizations, persons with disabilities and veterans. The Township utilizes the Public Services Program to provide additional services to organizations that assist housing providers, government health, mental health and service agencies. These agencies provide services to senior citizens, individuals with disabilities, children and income qualified individuals including; nutrition, financial assistance for utility bills, housing costs, emergency repairs, domestic violence assistance, homelessness prevention, crisis counseling and intervention, transportation, children's services, counseling and mental health support. The website also provides links to sub recipients to coordinate collaboration to ensure services to provide opportunity for collaboration and continuation of services to those in need. These public service groups include:

| | |
|---|--------------------------------------|
| ARC, Ocean County Chapter | Dottie's House |
| Big Brother/Big Sisters | Ocean's Harbor House |
| Caregiver Volunteers of Central Jersey | Interfaith Hospitality Network |
| Church of Epiphany – St. Vincent DePaul Society | Providence House |
| Church of Visitation – Hot Lunch Program | STEPS |
| Community Services Meals on Wheels | Jersey Shore Council of Scouts |
| Contact of Ocean/Monmouth Counties | Faith Fellowship Outreach Ministries |
| Northern Ocean Habitat For Humanity | Homes For All – Hands For All |
| True Vine Community Services | Homes Now, Inc. |
| Rotary | Preferred Behavioral Health |

Through a collaborative relationship, Brick Township has worked with Ocean County Housing Consortium and its stated HUD programs and activities and has worked with the County to develop its long-term Consolidated Plan strategy and each of the One Year Action Plans with the advice and input of various concerned citizens and groups.

Brick has a Public Housing Authority that provides affordable housing to the elderly and those with disabilities. The Township does not support the Housing Authority with CDBG Funds. It should be noted that there are more than 300 U.S. H.U.D. Section 8 units that are managed through either the Brick Housing Authority, Ocean County Division of Social Services and the New Jersey Department of Community Affairs that are located in the Township.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

The County, on behalf of the Consortium and participating municipalities such as Brick, has significantly increased its efforts towards coordination and collaboration across systems of care in an effort to serve the most “at-risk” residents including the homeless, those at-risk of becoming homeless, veterans, and unaccompanied youth. As a part of 2025 Action Plan planning cycle, the County of Ocean will utilize the Analysis of Impediments to Fair Housing Choice (AI) to identify where underserved populations are located and concentrated.

The County has made progress in implementing the HUD mandate and national best practice of establishing a Regional Coordinated Assessment System. The stakeholders have adopted guiding principles and a common assessment tool that will allow a shared understanding of needs by service providers. Under the Action Plan, individuals and families will be referred to services based on the outcomes of a common assessment of needs, a mutual and comprehensive understanding of each program's requirements, the target population served by each program, and the number of available beds and services. Once a homeless individual or family has accessed the system, they receive a variety of services designed to help find permanent housing, education, employment, and/or additional public assistance as needed. A variety of housing options are provided including transitional living, emergency shelter for single women and families, rapid re-housing, and affordable housing (based on unit availability).

Individuals and families also receive employment training, job search assistance, and assistance preparing for and taking the GED. Homeless children and youth (under 24 years of age) are provided with medical services. The Veterans Service Bureau offers supportive services to veterans and their families that focus on identifying Veterans Affairs (VA) benefits and additional public benefits such as housing counseling services, health care services.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The Ocean County Homelessness Prevention and Assistance Coalition (HAPC) is a voluntary association that provides information, services, and advocacy for and on behalf of Ocean County's homeless population. HPAC works to ensure that people who experience homelessness or are at imminent risk of homelessness will have access to community resources to resolve their immediate housing crisis and facilitate transition from homelessness to stability in permanent housing as rapidly as possible.

The Township, along with a number of its funded Public Service Entities coordinate with the County HPAC and Board of Social Services to direct those in need to the services most convenient and suitable to their situation. The Township of Brick does not receive ESG Funds.

2. Agencies, groups, organizations and others who participated in the process and consultations

Table 17 – Agencies, groups, organizations who participated

| | | |
|---|--|--|
| 1 | Agency/Group/Organization | OCEAN COUNTY |
| | Agency/Group/Organization Type | Other government - County |
| | What section of the Plan was addressed by Consultation? | Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs |
| | Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination? | Coordination with the Board of Social Services occurs directly through the Ocean County Planning Department, the Township of Brick and the majority of the twelve Public Service entities that are funded annually through Brick's CDBG Program. |

Identify any Agency Types not consulted and provide rationale for not consulting

The County used all of its available resources to include all appropriate Agency Types. All contributing Agencies were consulted.

The County and Township used all of its available resources to include all appropriate Agency Types. All contributing Agencies were consulted. Through its annually monitoring process, the Township of Brick meets with each Public Service Entity and provides a copy of the draft Action Plan for review and comment and invites these agency representatives to attend the public meetings.

Other local/regional/state/federal planning efforts considered when preparing the Plan

| Name of Plan | Lead Organization | How do the goals of your Strategic Plan overlap with the goals of each plan? |
|-------------------|---|--|
| Continuum of Care | Ocean County Homeless Prevention and Assistance Coalition(HPAC) | HPAC is a voluntary association that provides information, services and advocacy for and on behalf of Ocean County's homeless population. HPAC works to ensure that people who experience homelessness are directed to the CDBG funded entities within the County and Brick Township to take advantage of the resources they offer the homeless community. |

Table 18 - Other local / regional / federal planning efforts

Narrative

The purposes of HPAC are:

- To provide information and engage with the homeless population of Ocean County to enhance their knowledge of available services and service providers.
- To serve as a forum to analyze and discuss emerging housing needs of the homeless population and those at imminent risk of homelessness in Ocean County.
- To support planning and development of services to meet prioritized needs of homeless individuals and those at-risk of homelessness in Ocean County.
- To develop and implement a coordinated community-based strategy for preventing homelessness when possible and rapidly rehousing those who become homeless in Ocean County through permanent supportive housing solutions, stabilization of at-risk households, education and economic opportunities to promote self-sufficiency, and other mainstream and social services.
- To coordinate Ocean County's resources, including those of individual municipalities such as those offered in Brick, to effectively identify and address the needs of the county's homeless population.
- To create and maintain systemic approaches to addressing homelessness through collaboration with community and government organizations and liaison relations with statutorily created and other administrative or advisory boards, which are concerned with homeless services.
- To create and use data and performance measurement tools to evaluate and improve the county's and township's response to homelessness, particularly projects funding through the US Department of Housing and Urban Development (HUD) Continuum of Care (CoC) Program.
- To apply for funding from the US Department of Housing and Urban Development (HUD) under the Continuum of Care (CoC) Program and other programs.

AP-12 Participation - 91.401, 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

HUD requires entitlement jurisdictions to provide for citizen participation in developing the Action Plan. The County's Citizen Participation Plan largely centers on public hearings, public comment periods, and the County Housing Advisory Committee (CHAC) public meetings. To encourage citizen participation in the Action Plan planning process, the County holds two public hearings each year, in which Brick Township participates. In addition, Brick Township held two of its own public hearings at the municipal building via virtual software, Zoom.

The public hearings provide an opportunity for all Ocean County residents and community groups to communicate their views and needs to the County.

Citizen Participation Outreach

| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|---|--|------------------------------|--|---------------------|
| 1 | Newspaper Ad | County-wide Non-English Speaking - Spanish | An advertisement was placed in a newspaper that circulates County-wide, the Asbury Park Press, Ocean Star and Los Unidos advertising the Pre-Development Hearing for the Township of Brick FY 2025 Action Plan | Not Applicable | Not Applicable | Not Applicable |
| 2 | Public Hearing | County-wide | The Action Plan Pre-Development Public Hearing was held at the Ocean County Planning Department First Floor Conference Room on December 5, 2025. | No Public Comment | No Public Comments | |
| 2 | Public Hearing | Township-wide | A public hearing for pre-development of the FY 2025 Action Plan was held on December 20, 2024 in the Township of Brick Municipal Building at 6:00 pm. | No public comment. | No public comment. | Not Applicable. |

| Sort Order | Mode of Outreach | Target of Outreach | Summary of response/attendance | Summary of comments received | Summary of comments not accepted and reasons | URL (If applicable) |
|------------|------------------|---|--|------------------------------|--|---------------------|
| 5 | Newspaper Ad | Non-targeted/broad community | An advertisement was placed in a newspaper that circulates county-wide, the Asbury Park Press, Ocean Star and Los Unidos to solicit input during the 30-day public comment period that ends on February 28, 2025 by mail, email or at a public hearing on the Township's Draft 2025 Action Plan. | No Public Comment. | No Public Comment. | Not Applicable. |
| 7 | Public Meeting | Targeted Public Services | Non-profits/Public Service Meeting was held on January 29, 2025. The meeting was held in person and via zoom as an option at 2pm in the Township of Brick Municipal building. The meeting was MANDATORY for prospective applicants for Public Service Sub-recipient Grants. | No Public Comments. | No Public Comments. | Not Applicable. |
| | Public Hearing | Non-targeted/broad community | Action Plan Hearing #2 was held on March 10, 2025 at the Township of Brick Municipal Building at 6:00 pm to solicit comments to the FY 2025 AAP. | | | |
| 8 | Public Meeting | Non-targeted/broad community | A County Housing Advisory Committee (CHAC) Meeting was held on March 20, 2025 at which Brick was a participant. | No Public Comments. | No Public Comments. | Not Applicable. |
| 9 | Public Hearing | Non-targeted/broad community County-wide | Action Plan Public Hearing will be held on April 2, 2025 to solicit input on the County of Ocean's and Township of Brick's 2025 Action Plan at which Brick was a participant. | No Public Comments. | No Public Comments. | Not Applicable |
| 11 | Public Hearing | Non-targeted/broad community County-wide | A public hearing is planned May 1, 2025 at the Freeholder Board Meeting to solicit public input on the County of Ocean's Action Plan and the Action Plans of the Consortium. | No Public Comments. | No Public Comments. | Not Applicable |

Table 19 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

The following table outlines the resources the Township anticipates to include when CDBG funds are received and the Township expects to have available during the 2025 Action Plan year. The US Department of Housing and Urban Development is under Federal review and has not released the grant allocations. The Township did not have its allocation amount at this time, and estimated the grant funding.

This Action Plan is not intended to confer any legal rights or entitlements on any persons, groups, or entities. The terms of this annual Action Plan are subject to amendment and to the effect of applicable laws, regulations and ordinances. Statements of numerical goals or outcomes are for the purpose of measuring the success of programs and policies and do not impose a legal obligation on the Township to achieve the intended results. Actual funding of particular programs and projects identified in this Action Plan are subject to completion of various further actions, some of which involve discretionary determinations by the Township or others. These include HUD approval of this Action Plan and appropriations by the United States Congress; reviews and determinations under environmental and related laws; and results of bidding and contracting processes.

Brick's 2025 Action Plan has been designed with projects and activities that will reflect the total grant funds available for the 2025

Program. The following table lists the anticipated resource;

Anticipated Resources

| Program | Source of Funds | Uses of Funds | Expected Amount Available Year 1 | | | | Expected Amount Available Remainder of Con Plan \$ | Narrative Description |
|---------|------------------|---|----------------------------------|-------------------------|--------------------------|-----------|--|---|
| | | | Annual Allocation: \$ | 2023 Program Income: \$ | Prior Year Resources: \$ | Total: \$ | | |
| CDBG | public - federal | Admin and Planning Public Facilities & Infrastructure Improvements Public Services, Affordable Housing, Housing Rehabilitation | \$300,000 | | | \$300,000 | \$300,000 | Support for a Comprehensive and Emergency Housing Rehabilitation Program, Public Services Program and Program Administration, Public Improvement Projects and creation/support of affordable housing. |

Table 20 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

The Township commits considerable matching resources in the expenditure of funds for salaries for the support staff that is responsible for assisting in implementing housing and community development activities and provides office space, supplies, computers, phones and transportation. Part of the funding for these salaries comes from the Affordable Housing trust fund, for salaries for the Housing Liaison. The administrative staff is dedicated primarily from the general operating budget funded through taxpayer resources and supplemented by CDBG Housing and General Administration Funds. The Township also proposes to commit additional local funds to complete a capital improvement project to reconstruct a local municipally owned public right of way with ADA compliant crosswalks and sidewalks. In addition, the Township will commit funds for the creation of affordable housing through the Affordable Housing Trust Fund.

The Township staff keeps time sheets of hours spent on the grant activities for General Administration and Housing Rehabilitation Administration and averages the allocation for the program administration costs and activity delivery costs for monthly drawdowns from the CDBG Grant funds. Staff works on the preparation of the Annual Action Plans, Consolidated Plans, Public Hearings,

Subrecipient Contract Administration, Environmental Reviews, Housing Rehabilitation Administration, Financial Reporting, Performance Reporting and general administration of the Program. Additional inspections staff works on Housing Rehabilitation inspections, project work write ups and project closeouts. Inspectors are paid overtime rates as needed. The table below shows the allocations for those drawdowns utilized for the 2024 program year:

| Staff | Housing Rehabilitation Administration per Payroll | General Program Administration per Payroll | Total Salary | Estimated Annual Total X 13 payrolls |
|-------------------|---|--|--------------|---|
| Tara Paxton | \$200 | \$800 | \$1,000 | \$13,000 |
| Jennifer Ingenito | | \$410 | \$410 | \$5,330 |
| Lauren Frank | | \$170 | \$170 | \$2,210 |
| Betty Baptista | \$450 | | \$450 | \$5,850 |
| Vincent Palmieri | | \$35 | \$35 | \$455 |
| Total | | | | \$26,845 |

If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

Public ally owned land or property located within the Township of Brick has been designated to provide affordable housing through the creation of affordable group homes, mixed use developments and foreclosed properties that have been deeded to affordable housing developers.

Discussion

The Township of Brick in accordance with NJ State Affordable Housing mandates, provides and monitors affordable housing units for the region. This will also be the case in the coming 30-year term which is consistent with existing State regulations and decisions.

The Township of Brick has a robust affordable housing program rooted in the fact that we have historically zoned for affordability through zoning that allowed for a variety of housing types. Zoning for specific affordable housing sites in the Township has provided us with dedicated land that is available for affordable housing, not only through township owned property, but through the allowance of affordable housing projects on private land that provides for affordable housing units. The Township amended its zoning

regulations in 2012 to allow for scattered site affordable housing projects to be considered as conforming to the zone in which they are located regardless of the underlying zoning designation. For example, a scattered site affordable housing unit in a business zone, would be permissible as a residential development. In addition, the Township has provided real property for the development of affordable housing. Those sites include the Chambers Bridge Residence that provides affordable age restricted housing, housing for persons with physical disabilities, six residentially zoned parcels in neighborhoods that have been developed in partnership with Homes Now, Inc. and HMFA and DDD funding for group home facilities for the those with developmental disabilities. The township has also donated land for the development of an apartment complex called Tudor Village that provides housing for the people with developmental disabilities, veterans and families in addition to property set aside for the development of a complex that houses individuals with brain injuries.

Currently, the Township has few acres of property within its jurisdiction set aside for projects to provide affordable housing when the appropriate funding opportunity presents itself. The Township is currently more than 98% built-out. Properties that become available through foreclosure or other means will be considered for affordable housing sites in the future. The Township is currently drafting the next 10-year Housing and Fair Share Element of the Master Plan to meet the NJ Affordable Housing regulations. The NJ Department of Community Affairs allocated a 360-unit obligation to the Township and the Township provided its own analysis that proposes 29 new affordable housing units. Two law suits have been filed against the Township's proposal and litigation or settlement will determine the actual obligation during the 2025-2026 year. Regardless, of what the obligation number is, the Township is committed to providing opportunities for affordable housing and rehabilitating substandard housing for the residents of Brick and will utilize CDBG funding where appropriate and needed.

The Township amended its spending plan, affirmative marketing plan, housing rehabilitation manual and adopted a new affordable housing ordinance in compliance with the settlement agreement and expects continued compliance through the fourth round compliance period.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

Goals Summary Information - budget of \$300,000 (estimated) is planned for 2025

| Sort Order | Goal Name | Start Year | End Year | Category | Geographic Area | Needs Addressed | Funding | Goal Outcome Indicator |
|------------|------------------------------------|------------|----------|---|-----------------|------------------------------------|---------|--|
| 1 | Public Services | 2025 | 2029 | Affordable Housing Homeless Non-Homeless Special Needs Non-Housing Community Development | Township-wide | Public Services | CDBG: | Public service activities other than Low/Moderate Income Housing Benefit: 400 Persons Assisted Homeless Person Overnight Shelter: 40 Persons Assisted Overnight/Emergency Shelter/Transitional Housing Beds added: 10 Beds Homelessness Prevention: 50 Persons Assisted |
| 2 | CDBG Program Administration | 2025 | 2029 | Affordable Housing Non-Housing Community Development | Township-wide | CDBG Program Administration | CDBG: | Other: 1 Other |
| 3 | Housing Rehabilitation | 2025 | 2029 | Affordable Housing Homelessness | Township-wide | Housing Rehabilitation | CDBG | Low/Moderate Income Housing Benefit: 50 persons assisted |
| 4 | Affordable Housing | 2025 | 2029 | Affordable Housing Homelessness | Township-wide | Affordable Housing | CDBG | Low/Moderate Income Housing Benefit: 10 persons assisted – Rental Assistance/Homelessness Assistance |
| 5 | Public Facilities & Infrastructure | 2025 | 2029 | Non-Housing Community Development | Township-wide | Public Facilities & Infrastructure | CDBG | Low/Moderate; Limited Clientele Benefit: 1,000 persons assisted/Public Facility Infrastructure Improvement |

Table 21 – Goals Summary

Goal Descriptions

| | | |
|---|-------------------------|---|
| 1 | Goal Name | Housing Rehabilitation - \$100,000.00 |
| | Goal Description | Emergency and necessary funding to rehabilitate substandard single-family owner occupied and renter occupied residential housing for qualified low- and moderate-income residents. Approximately 6-8 projects are completed annually through local contractors, township housing inspectors and administration of the program through township employees. Additionally, contracts with non-profit affordable housing agencies will be utilized to expand the rehabilitation efforts to income qualified individuals. Housing Rehabilitation Program Administrative and Activity Delivery costs associated with this goal are also administered. |
| 2 | Goal Name | Public Services- \$42,800.00 |
| | Goal Description | Approximately 14 non-profit entities serving Brick residents will provide needed public services to a Limited Clientele including seniors, homeless people, disadvantaged youth, disabled people and abused spouses. Hundreds of individuals served. |
| 3 | Goal Name | CDBG Program Administration -\$57,000.00 |
| | Goal Description | General Program Administration, including but not limited to, preparation of Annual Plans and Economic Development Plan and Reporting, IDIS maintenance, Public Service applications, contracts and monitoring, and daily administration and operating activities. |
| 4 | Goal Name | Public Facilities and Infrastructure Projects -\$308,044.00 |
| | Goal Description | Funding will be utilized to provide the rehabilitation and reconstruction of public facilities or infrastructure that benefit Limited Clientele, provide ADA improvements, remove architectural barriers to mobility. Program Administrative and Activity Delivery costs associated with this goal are also administered. |
| 5 | Goal Name | Affordable Housing-\$30,000.00 |
| | Goal Description | Funds will be utilized to provide the creation or continuation of affordable housing units through pass-through grants made available to certified affordable housing contractors and rental/mortgage assistance programs. Program Administrative and Activity Delivery costs associated with this goal are also administered through subrecipients. |

AP-35 Projects - 91.420, 91.220(d)

Introduction

The U.S. Department of Housing and Urban Development's (HUD) Notice of Outcome Performance Measurement System offers three possible objectives for each activity. HUD's Office of Community Planning and Development (CPD) noted in its guidebook, CPD Performance Measurement Guidebook that the three possible objectives are based on the broad statutory purposes of the programs and include:

- **Creating Suitable Living Environments** – Relates to activities that are designed to benefit communities, families, or individuals by addressing issues in their living environment. This objective relates to activities that are intended to address a wide range of issues faced by low and moderate income persons, from physical problems with their environment, such as poor quality infrastructure, to social issues such as crime prevention, literacy, or health services
- **Providing Decent Housing** – This objective focuses on housing activities whose purpose is to meet individual family or community housing needs
- **Creating Economic Opportunities** – Applies to activities related to economic development, commercial revitalization, or job creation

The system outcome is closely aligned with the objective and helps to further refine the expected result of the objective that is sought. HUD narrowed this system to three outcomes that include:

- **Availability/Accessibility** – Applies to activities that make services, infrastructure, public services, public facilities, housing, or shelter available or accessible to low- and moderate-income people, including persons with disabilities
- **Affordability** – Applies to activities that provide affordability in a variety of ways to low- and moderate-income people. Affordability is an appropriate objective whenever an activity is lowering the cost, improving the quality, or increasing the affordability of a product or service to benefit a low income household
- **Sustainability** – Applies to activities that are aimed at improving communities or neighborhoods, helping to make them livable or viable by providing benefit to persons of low and moderate income or by removing or eliminating slums or blighted areas, through multiple activities or services that sustain communities or neighborhoods

The allocation of funds for the following projects are closely aligned with the main housing and community development needs identified in the Needs Assessment and Housing Market Analysis of this 2020-2025 Consolidated Plan and aligned through input contributed by stakeholders and citizens who participated in the development of this 2020-2025 Consolidated Plan. The objectives and outcomes may be found in

section AP-38 Project Summary for each proposed activity.

| # | Project Name |
|----|---|
| 1 | Housing Rehabilitation - Single-Unit Residential |
| 2 | Senior Transportation Services |
| 3 | 24-Hour Crisis Hotline |
| 4 | Emergency Shelter & Assistance to Homeless Families with Children |
| 5 | Abused, Neglected, & Abandoned Children |
| 6 | Battered & Abused Spouses - Legal Advocacy Program |
| 7 | Community Services - Meals on Wheels |
| 8 | Community Lunch Program |
| 9 | Emergency Subsistence Assistance |
| 10 | Vocational Support for Intellectually Disabled |
| 11 | Shelter for Victims of Domestic Violence |
| 12 | Youth Services - Scouting Program |
| 13 | Community Education and Counseling Services |
| 14 | Planning & Administration |
| 15 | Public Facility & Infrastructure Improvement |
| 16 | Affordable Housing |

Table 22 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

The reason for the allocation priorities are based in outreach, coordination, public input and prior needs expressed by public service agencies and housing rehabilitation recipients. The most pressing obstacle is reaching the public with the information about the program. Although, social media and newspaper publications are utilized, it is increasingly more difficult to reach the general public with the program information and availability.

AP-38 Project Summary

Project Summary Information

| | | |
|---|--|--|
| 1 | Project Name | Housing Rehabilitation - Single-Unit Residential |
| | Target Area | Township-wide |
| | Goals Supported | Housing Rehabilitation - Single Unit Residential |
| | Needs Addressed | Sustainability – Creating suitable living environments |
| | Funding | \$100,000 |
| | Description | Housing Rehabilitation of Single-Family Residential Units for income qualified residents to bring properties up to code standards. This will be carried out through the in-house program as well as emergency assistance through subrecipients including Northern Ocean Habitat for Humanity and Hands for All programs. |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | The Township proposes to benefit approximately 10 low- and moderate-income families from the proposed activities. |
| | Location Description | Various |
| 2 | Planned Activities | Activities will be identified as applications are received by program staff. |
| | Project Name | Senior Transportation Services |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Accessibility |

| | | |
|----------|--|--|
| | Funding | \$7,500.00 |
| | Description | Caregiver Volunteers of Central Jersey: Senior Transportation Services |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | Public services to approximately 150 at risk senior citizens. |
| | Location Description | Services provided to residents throughout Brick Township. |
| | Planned Activities | Transportation services for senior citizens to doctor appointments |
| 3 | Project Name | 24-Hour Crisis Hotline |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Accessibility |
| | Funding | \$5,000.00 |
| | Description | Contact of Ocean County: 24-Hour Crisis Hotline |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | Over 24,000 callers were assisted. Estimated that 493 calls were from the Township of Brick seeking housing/assistance and or emergency counseling services |
| | Location Description | Service throughout Ocean County, including Brick Township. |

| | | |
|----------|--|---|
| | Planned Activities | CONTACT of Ocean County requests funds for salaries of the Executive Director and Administrative Assistant. These positions support 80 + volunteers whom staff the crisis hotline, 24-hours/day, 365-days/year. Staff support includes coordinating volunteer, scheduling crisis line shifts, ensuring that telephone workers adhere to established standards, maintaining phone room records, and providing for upkeep and funding for the telephone center. |
| 4 | Project Name | Emergency Shelter & Assistance to Homeless Families with Children |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Accessibility |
| | Funding | \$20,000 |
| | Description | Interfaith Hospitality Network of Ocean County, Inc.: Emergency Shelter & Assistance to Homeless Families with Children |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | The Network provided 2,456 overnight accommodations and 7,368 meals to 47 family members consisting of 20 adults and 27 children. |
| | Location Description | Services provided throughout Ocean County, including the Township of Brick. |
| | Planned Activities | Interfaith Hospitality Network of Ocean County requests funds to provide temporary shelter, meals, intensive case management and other needed services to homeless families with children in Ocean County to assist them in searching for permanent, affordable housing. Participating churches and members arrange for temporarily overnight sheltering in various church locations in the Township of Brick where families are provided a safe place to sleep, receive meals prepared with them by church member volunteers and homework assistance for children. |

| | | |
|---|--|---|
| 5 | Project Name | Abused, Neglected, & Abandoned Children |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Accessibility |
| | Funding | \$5,000 |
| | Description | Ocean's Harbor House: Abused, Neglected, & Abandoned Children |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | Services were provided to approximately 1600 at risk youth for shelter and counseling services. |
| | Location Description | Throughout Ocean County |
| 6 | Planned Activities | Ocean's Harbor House requests funding to provide a range of services to run away, homeless, abused, neglected, and abandoned youth in Ocean County. These services include emergency shelter, transitional housing, food, clothing, crisis hotline and drop-in services, community education activities, mobile street outreach services, community satellite prevention initiatives, individual, group and family counseling, employment/vocational assistance, drug and alcohol assistance, peer leadership initiatives, after care and follow-up services, as well as case management and advocacy activities. |
| | Project Name | Battered & Abused Spouses - Legal Advocacy Program |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Accessibility |

| | | |
|----------|--|--|
| | Funding | \$10,000 |
| | Description | Providence House: Battered & Abused Spouses - aid individuals at Brick Municipal Court. |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | Provide 109 individuals assistance for domestic violence and abuse in 165 Brick municipal court sessions and 559 units of service. |
| | Location Description | Brick Municipal Court - 401 Chambers Bridge Road, Brick, NJ 08723 |
| | Planned Activities | Providence House provides a domestic violence counselor to offer a Legal Advocacy Program to address the safety concerns and unique needs that victims of family violence bring to the court system. Staff is present in the Brick Municipal Court to interview both parties and present recommendations before the judge. |
| 7 | Project Name | Community Services - Meals on Wheels |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Sustainability |
| | Funding | \$10,000 |
| | Description | Community Services - Meals on Wheels provides meals to home bound, disabled and senior citizens in the Township of Brick. |
| | Target Date | 6/30/2026 |

| | | |
|---|--|--|
| | Estimate the number and type of families that will benefit from the proposed activities | 330 senior and homebound disabled residents benefit from these activities in the Township of Brick. |
| | Location Description | Brick Senior Services and through the Township of Brick. |
| | Planned Activities | Community Services - Meals on Wheels provides 169 senior citizens meals at the Brick Senior Center daily, 200 meals to homebound and disabled older adults Monday Friday and 50 meals on weekends and holidays to homebound and disabled seniors who have no formal support network. |
| 8 | Project Name | Community Lunch Program |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Sustainability |
| | Funding | \$2,500 |
| | Description | Church of the Visitation Community Lunch Program provides a hot nutritious lunch once a month to food insecure, elderly, and homeless. |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | 100 Food insecure and homeless are served hot lunch |
| | Location Description | Church of the Visitation - 755 Mantoloking Road, Brick, NJ 08723 |
| | Planned Activities | Volunteers shop, prepare and serve approximately 100 individuals a hot lunch at the Visitation Church. |

| | | |
|----|--|---|
| 9 | Project Name | Emergency Assistance |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Sustainability |
| | Funding | \$5,000 |
| | Description | Family Promise of the Jersey Shore – provides individuals and families financial assistance |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | Approximately 200 low and moderate income assisted |
| | Location Description | Township-wide |
| 10 | Planned Activities | Family Promise provides emergency subsistence payments to those in need and with direct payments to landlords so that families can secure or remain in housing. |
| | Project Name | Vocational Support for Intellectually Disabled |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Accessibility |
| | Funding | \$10,000 |
| | Description | ARC of Ocean County provides vocational skills training for individuals with intellectual disabilities. |
| | Target Date | 6/30/2026 |

| | | |
|-----------|--|---|
| | Estimate the number and type of families that will benefit from the proposed activities | Approximately 75 individuals with intellectual disabilities will receive vocational training. |
| | Location Description | Township of Brick facility. |
| | Planned Activities | Provide vocational training to 24 individuals currently enrolled at the ARC Employment Center. |
| 11 | Project Name | Shelter for Victims of Domestic Violence |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Accessibility |
| | Funding | \$10,000 |
| | Description | Dottie's House provides temporary shelter for victims of domestic violence including women and children. Counseling services are also provided as part of this grant project. |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | Approximately 16-20 women and 35-50 children will benefit from the counseling provided at this shelter. |
| | Location Description | Confidential |
| | Planned Activities | Counseling services will be provided through the Program Director, including therapy, tutors, art therapy, trauma therapy and life skills assistance. |
| 12 | Project Name | Youth Services - Scouting Program |
| | Target Area | Township-wide |

| | | |
|-----------|--|---|
| | Goals Supported | Public service |
| | Needs Addressed | Accessibility |
| | Funding | \$5,000 |
| | Description | Jersey Shore Council, Boy Scouts of America 'Campership' program to provide 15 full- or partial scholarships for underserved youth to participate in a summer camp program. |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | 15 students will receive scholarship for camping program. |
| | Location Description | Brick residents will attend Boy Scout Camp at Joseph A. Citta Scout Reservation - 229 Brookville Road, Barnegat, NJ 08005 |
| | Planned Activities | Grant funds will be utilized to fund salaries for scouting activities for low-moderate income camper scholarships. |
| 13 | Project Name | Food Bank |
| | Target Area | Township-wide |
| | Goals Supported | Public Services |
| | Needs Addressed | Sustainability |
| | Funding | \$6,000 |
| | Description | Brick Morning Rotary – provides a perpetual food drive |
| | Target Date | 6/30/2026 |

| | | |
|-----------|--|--|
| | Estimate the number and type of families that will benefit from the proposed activities | 2,000 individuals |
| | Location Description | Various Locations in Brick Township |
| | Planned Activities | Provides a perpetual food drive that supports the local food banks year-round with perishable food products such as milk, eggs, fresh fruit, and vegetables. |
| 14 | Project Name | Planning & Administration |
| | Target Area | N/A |
| | Goals Supported | Planning & Administration |
| | Needs Addressed | N/A |
| | Funding | CDBG: \$60,000 |
| | Description | General Administration for salaries, mailings, publications, notices, conferences and travel. |
| | Target Date | June 30, 2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | N/A |
| | Location Description | N/A |
| | Planned Activities | General Administration for salaries, mailings, publications, notices, conferences and travel. |
| 15 | Project Name | Public Facility & Infrastructure Improvement |
| | Target Area | Township-wide |

| | | |
|----|--|--|
| | Goals Supported | Public Facility & Infrastructure Improvements |
| | Needs Addressed | Accessibility |
| | Funding | CDBG |
| | Description | Improvements to Public Facilities including parks and infrastructure including historic and public building repairs, roadways, drainage and stormwater improvements. |
| | Target Date | 6/30/2026 |
| | Estimate the number and type of families that will benefit from the proposed activities | Residents in the Township of Brick |
| | Location Description | Township-wide |
| | Planned Activities | N/A |
| 16 | Project Name | Affordable Housing |
| | Target Area | Township-wide |
| | Goals Supported | Affordable Housing Development – Housing Rehabilitation |
| | Needs Addressed | Affordable Housing |
| | Funding | CDBG: \$10,000 & Affordable Housing Trust Fund |
| | Description | Creation of affordable housing units. |
| | Target Date | 6/30/2026 |

| | | |
|--|--|---|
| | Estimate the number and type of families that will benefit from the proposed activities | 2 |
| | Location Description | Township-wide |
| | Planned Activities | Funds to rehabilitate affordable housing units or to contribute to the construction of new units. |

AP-50 Geographic Distribution - 91.420, 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

N/A

Geographic Distribution

| Target Area | Percentage of Funds |
|--------------------|----------------------------|
| N/A | |

Table 23 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

N/A

Discussion

N/A

AP-85 Other Actions - 91.420, 91.220(k)

Introduction

Brick Township has reached a major milestone in receiving “Substantive Certification” from the New Jersey Council on Affordable Housing which makes a strong commitment from a local standpoint of providing a fair share supply of affordable housing in the municipality.

Brick Township has done its level best to provide for a healthy mix of affordable housing types and sizes. The Township has been engaged in loosening the barriers to building affordable housing by streamlining the application and development process including Zoning for mixed-use developments, however, as discussed previously many new Federal and State laws have also come about due to the Super Storm Sandy adding restrictions for development in flood hazard areas. Not ironically, the Township is ranked number #1 in gross land area fronting water which adds to the lack of housing supply along all sectors presently. However, on the good news front; the local affordable housing agent/developer “Homes Now” has been very active in the completion of additional supportive housing in Brick. Please refer to the Affordable Housing discussions above regarding the recent addition of Affordable Housing mechanisms to the Township’s Plans and Ordinances as a result to the recent Settlement Agreement.

Actions planned to address obstacles to meeting underserved needs

The Township recently worked with Homes Now, Inc. and Enable Inc. on two development projects to provide group homes for individuals who meet the very low and income guidelines at the Herbertsville Road and Drum Point road project sites. These group homes utilized HMFA and DDD funding, supplemented with the donation of land and use of the Township's Affordable Housing Trust Funds to provide two 4-bedroom group homes for individuals with developmental disabilities.

In addition, the Township provides funding through sub recipient agreements with Habitat for Humanity and Homes for All to rehabilitate income qualified single-family residential homes.

The Township refers residents in need of services not offered by the Program to the Township's Senior Services Office, Ocean County Board of Social Services, Ocean Inc, NJHMFA and the Township's Affordable Housing Agent, Homes Now Inc.

Actions planned to foster and maintain affordable housing

IMPEDIMENT- Educate the public regarding fair housing, the complaint process and local developments: The Township of Brick, through its Administrative Agent advertises and publicizes the availability of Fair

and Affordable housing in the Township by way of advertisements in local newspapers, public notices, a prominently displayed poster-board describing what rights every citizen has in obtaining fair housing and existing affordable housing opportunities in town. Postings at all public areas are encouraged. The Township will look to expand public outreach through the use of their popular social media sites.

IMPEDIMENT- Discrimination in Mortgage Lending: The Township of Brick, in conjunction with a coalition of local lenders, could collaborate with each other through working sessions to ensure that there are not issues of bias in lending and credit opportunity for those who qualify. NJHMFA “Live Where You Work Program” can be a guide.

IMPEDIMENT- Limited availability of New Section 8 Certificates: Congress, by way of the US Department of Housing and Urban Development (HUD), has NOT increased the availability of Section 8 vouchers to assist very-low and low-income residents in obtaining vital subsidies in the payment of their rents. Recent modifications of the Section 8 program have the added nuance of making them ‘Welfare to work vouchers’ or ‘Family Self Sufficiency’ vouchers adding yet more obstacles to those who would not qualify within the new special criteria for eligibility.

In 2020, the Township of Brick completed an Analysis of Impediments to Fair Housing that identified the following:

IMPEDIMENT- Availability of mass transit: The Township of Brick does not operate a mass transit system and utilizes the Ocean County Bus system (Ocean Ride) which serves the populations along major arteries in the municipality. Brick Township has been lobbying NJ Transit for additional bus routes in other less served areas of the jurisdiction. Ideally the Township would like to provide bus routes which can provide transportation to areas of employment from low- and moderate-income sectors of the municipality. Additionally, the Township has secured grants and capital funding for the purchase of ADA accessible busses to provide senior services transportation.

As required by the aforementioned Settlement Agreement, the Township is obligated to create new and maintain existing affordable housing according to strict performance and monitoring guidelines.

As of the writing of this Action Plan, the Township is in the midst of updating the 2011 Analysis of Impediments to Affordable Housing and producing a community-wide survey.

Actions planned to reduce lead-based paint hazards

Recognizing the danger of lead-based paint, lead-based paint regulations are part of the Township’s housing rehabilitation program which takes a strong stance in ensuring that target units which are to receive funding assistance are free of lead-based paint.

The Township will continue to fulfill the requirements of HUD’s lead regulations. The Township was part

of a screening and referral program as established by the Ocean County Health Department some time ago. When the County Service is not available, the Township utilizes a private licensed contractor to inspect for lead paint and provide a report identifying areas of concern. If a residence is found to be built prior to 1978 and there are young children present, or a non-senior household, the home is tested for lead based paint and if children are present they are referred (or strongly recommended) for testing at the OC Health Department.

Actions planned to reduce the number of poverty-level families

The following are often cited as major factors that contribute to poverty:

The Township has established goals and policies designed to improve the local economy and reduce the level of poverty within the community. This strategy is outlined in the following sections.

Self Sufficiency Programs

Brick Township does support job training and employment referral programs when possible through its support of local CDBG public service programs inclusive of those people with developmental disabilities or Veterans confronting those same issues. The Township also refers individuals to Programs supported by and available through the County.

Actions planned to develop institutional structure

Potential gaps in institutional structure that will be approached over the next five (5) year planning period include the following:

- Build upon the successes of the Brick Township Affordable Housing Plan as required by the NJ Council on Affordable Housing (COAH) and Ocean County Superior Court.
- Identify need for housing and/or service resources available for persons whose needs can be met through the funding availability of the CDBG or Ocean County HOME program.
- Look for additional match revenue and work with the government to ensure that current revenue remains available to meet needs.

Actions planned to enhance coordination between public and private housing and social service agencies

Brick Township has done its level best to provide for a healthy mix of affordable housing types and sizes. The Township has been engaged in loosening the barriers to building affordable housing by streamlining the application and development process including Zoning for mixed-use developments, however, as discussed previously many new Federal and State laws have also come about due to the Super Storm Sandy adding restrictions for development in flood hazard areas. Not ironically, the Township is ranked

number #1 in gross land area fronting water which adds to the lack of housing supply along all sectors presently.

However, The Township is working to improve coordination between the public and private housing and social service agencies by developing a comprehensive web page on the Township of Brick website that promotes the public input and consultation. The website address is <http://www.bricktownship.net/index.php/community-block-development-cdbg-grant-program/>

The Township is also developing relationships with the dozen or so sub recipient public service agencies through its monitoring program; staff visit annually with the organizations and share information to better collaborate efforts of the program.

The Township will continue to explore available funding opportunities from federal, state and private resource to address the needs of the underserved and leverage resources across Township departments to better match resources to needs. The Township will improve communication between land use, planning, police, senior services, code enforcement and recreation departments to identify individuals for whom information can be related regarding the resources available for assistance.

The Township has also engaged bi-lingual staff that are available during working hours to communicate with non-English speaking qualified individuals regarding materials and resources that are available through the CDBG program.

Discussion

Brick Township, although not a selected member or recipient of the Federal or Countywide Continuum of Care Program, has taken it upon itself to provide services and job referral opportunities for persons and families who are homeless through the Ocean County Board of Social Services. According to Township planning and housing officials, the 2010 Census will be studied as to where specific areas of homelessness are in the community and are committed to developing programs and assistance for said population as follows:

- Find a reliable and constant stream of funding to support a stand-alone homeless service organization or facility. CDBG and/or HOME funds are not sufficient to support such a venture.
- Develop a collaborative relationship with nonprofits, County officials and other Ocean County municipalities and their representatives to target symptomatic problem areas which can be mitigated in the community that adds to the homeless issue.
- Prepare a dynamic and proactive approach for residents within a shelter to find employment, constant medical or psychological care and other services which individuals and families are not successful

in finding without proper direct care and support.

If the above conditions are not met, such a homeless initiative cannot succeed on either a local or regional level.

Program Specific Requirements

AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

Introduction

For the previous four Program Years and 2025 Program Year the Township has proposed a Housing Rehabilitation Project and Public Service Projects. Both of these Projects provide a 100% Low/Mod benefit. The Township updated the 2025 Action Plan to include Public Improvement and Infrastructure Projects. The 2025 Action Plan will also include Projects that are planned within a Designated Target Neighborhoods, public facilities or directly benefit and eligible population group.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

| | |
|--|----------|
| 1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed | 0 |
| 2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan. | 0 |
| 3. The amount of surplus funds from urban renewal settlements | 0 |
| 4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan | 0 |
| 5. The amount of income from float-funded activities | 0 |
| Total Program Income: | 0 |

Other CDBG Requirements

| | |
|---|--------|
| 1. The amount of urgent need activities | 10,000 |
| 2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan. | 80.00% |

Discussion

Appendix - Alternate/Local Data Sources

Ocean County Community Needs Survey:

<https://docs.google.com/forms/d/e/1FAIpQLSfSMdcS13k4HibX9wEtTcRk0g4PyJm2W6C-k9njsPwugUoplQ/viewform>

| | |
|---|---|
| 1 | Data Source Name |
| | Ocean County 2025 Community Needs & Housing Survey |
| | List the name of the organization or individual who originated the data set. |
| | Ocean County Consortium - Ocean County Planning Department |
| | Provide a brief summary of the data set. |
| | Community Needs Survey Data |
| | Fair Housing Survey Data |
| | Housing Survey Data |
| | What was the purpose for developing this data set? |
| To determine community needs for the provision of fair housing, public services, homeless services and housing rehabilitation. | |
| Provide the year (and optionally month, or month and day) for when the data was collected. | |
| January 2025 | |
| Briefly describe the methodology for the data collection. | |
| A survey link was utilized on the Ocean County Planning Department website that brought participants to an online survey service. | |
| Describe the total population from which the sample was taken. | |
| It is hard to say what the total population who viewed the survey question was. However, the respondents totaled 19. | |
| Describe the demographics of the respondents or characteristics of the unit of measure, and the number of respondents or units surveyed. | |
| Demographic characteristics of the respondents was not compiled. The unit of measurement included degree of need from 1-5. | |
| 2 | Data Source Name |
| | Survey Data- Housing & Community Needs |
| | List the name of the organization or individual who originated the data set. |

| | |
|--|---|
| | Provide a brief summary of the data set. |
| | What was the purpose for developing this data set? |
| | Provide the year (and optionally month, or month and day) for when the data was collected. |
| | Briefly describe the methodology for the data collection. |
| | Describe the total population from which the sample was taken. |
| | Describe the demographics of the respondents or characteristics of the unit of measure, and the number of respondents or units surveyed. |